

Milldam Public Relations LLC

45 Walden Street

Concord, MA 01742

978-369-0406 (voice)

978-369-9761 (fax)

http://www.milldaMPR.com

**AGREEMENT**

This agreement is made as of the 15th day of July 2013, by and between Milldam Public Relations LLC (“MPR”) and Low Power Company, Inc. (the “Client”).

MPR is a Massachusetts Limited Liability Company headquartered at 45 Walden Street, Concord, Mass 01742.

Low Power Company, Inc. is a corporation headquartered at 212 Thompson Square, Mountain View, CA 94043.

1. **TERM OF AGREEMENT**

The Client hereby retains MPR to provide consulting services from the period of July 15, 2013 through August 30, 2013.

1. **SCOPE OF SERVICES**

The services provided by MPR for the Client over the period of this agreement will include the following:

**Media Relations**

* Edit and disseminate official launch release.
* Reach out to business, trade and electronic media to garner product features and product placements.
* Work with The Client’s customer base for testimonials in articles.
* Place a minimum of two stories in trade and/or business publications.

III. **FEES**

For the period of July 15, 2013 through August 30, 2013 MPR will provide public relations support to the Client for its official launch. The Client agrees to pay MPR a total fee of $3,750.00. The Client will pay MPR a non-refundable deposit of $1,250.00 upon execution of this agreement. The deposit will be applied to the final invoice which will be billed on September 1, 2013.

IV**. EXPENSES**

The Client shall reimburse MPR for agreed upon expenses incurred by MPR in service of the Client, such as press release wire services.

1. **TERMINATION**

Either party may terminate this Agreement at any time, with thirty-day written notice of termination.

VI. **INDEMNIFICATION**

The Client hereby ~~indemnifies and~~ holds harmless MPR, its directors, officers, employees and agents, from any and all injuries, losses, claims and damages to any person or property and all costs and expenses, including without limitation to reasonable attorney’s fees, and other liabilities incurred by MPR as a result of any action or omission by the Client, its employees or agents or any independent contractor engaged by the Client, provided MPR’s acts or omissions do not constitute gross negligence or willful misconduct.

VII. **INDEPENDENT CONTRACTOR STATUS**

MPR and all of its employees are independent contractors and not employees or agents of the Client.

VIII. **CONFIDENTIALITY**

During the term of this agreement, MPR may have access to information of a confidential nature. MPR shall maintain such information in strict confidence during the term of this agreement and for such time thereafter as such information is not generally known to the public and shall not, without first obtaining approval from the Client, communicate in any fashion to anyone the substance or content of any confidential written materials, conversations, or observations or use such information for any purpose other than the performance of consulting duties under this agreement. The obligations of confidentiality and non-use do not apply to any information received by MPR that (a) was known by MPR before disclosure by the Client and was not acquired by MPR from the Client, (b) is known to the public at the time of disclosure hereunder or subsequently becomes known to the public through no fault of MPR, or (c) is disclosed to MPR by a third party having a legal right to make such disclosure.

IX. **PROHIBITION AGAINST ASSIGNMENT**

Neither party shall transfer or assign this agreement or any right or obligation hereunder without the prior written consent of the other.

X. **CHOICE OF LAW**

This agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts.

XI. **ENTIRE AGREEMENT**

This agreement constitutes the entire agreement between the parties hereto. All amendments must be in writing.

 XII. **SEVERABILITY**

If any provision of this agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed, and enforced as so limited.

XII. **AUTHORITY TO SIGN**

Each party has full power and authority to enter into and perform this agreement, and the person signing this agreement on behalf of each has been properly authorized and empowered to enter into this agreement. Each party further acknowledges that it has read this agreement, understands it, and agrees to be bound by it.

Milldam Public Relations LLC Low Power Company, Inc.

By:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ By:\_Andrew Sharp\_\_\_\_\_\_\_\_\_\_\_\_\_

Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_7/12/2013\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_