

MEMO TO EXHIBITORS

Event: TiEcon 2011 Silicon Valley Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

Dear Exhibitor,

The Power Behind The Scenes

We are pleased to advise you that Rossi Expositions, Inc. has been selected as the "Official Service Contractor" for the **TiE Silicon Valley 2011** event. We will accommodate all exhibitors to the best of our ability to ensure a successful presentation.

Enclosed are forms that will be useful to you. If you require any inbound/outbound freight assistance or additional furnishings for your booth, please fill out and return the appropriate forms no later than *THURSDAY, MAY 5TH, 2011.* If the order forms do not cover your needs, be assured that if you call us we will be glad to assist you. Orders can be taken on an "as available" basis on show site at the Exhibitor Services desk at additional cost.

Payment in full must accompany your order. Payment may be made by company check or credit card authorization. For your convenience, Rossi Expositions, Inc. accepts Master Card, Visa and American Express. All invoices are due prior to the show date. Your show site representative must be made aware of this policy and have means of payment at the show for any outstanding or additional show site orders. All orders are governed by Rossi Expositions, Inc. Payment Policy and the Limits of Liability and Responsibility.

Each complete 8'd x 10'w booth package will include:

8' high draped back wall (blue/white) 3' high draped side rails (blue/white) One (1) 6'x 30" skirted table Two (2) padded chairs One (1) 7"x44" Exhibitor ID Sign

Each complete 8'd x 20'w booth package will include:

8' high draped back wall (blue/white)
3' high draped side rails (blue/white)
Two (2) 6'x 30" skirted tables
Four (4) padded chairs
One (1) 7"x44" Exhibitor ID Sign

PACKAGE "C" – Each complete 5'd x 8'w booth package will include:

8' high draped back wall (blue/white) One (1) 6'x 30" skirted table Two (2) padded chairs One (1) 7"x44" Exhibitor ID Sign

PACKAGE "D" – Each complete 16'd x 20'w booth package will include:

8' high draped back wall (blue/white)
3' high draped side rails (blue/white)
Four (4) 6'x 30" skirted tables
Eight (8) padded chairs
One (1) 7"x44" Exhibitor ID Sign

HALLS A & B WILL BE CARPETED IN BLACK

IMPORTANT DEADLINES & SHOW TIMES

Advance Order Deadline Thursday, May 5th, 2011

Advance Warehouse Deadline Monday, May 8th, 2011

Shipments to SCCC ONLY: Must arrive by May 12th, 2011

Exhibitor Move-In: Thursday May 12th - 2:30 PM until 6:00 PM

Friday May 13th - 7:00 AM until 9:30 AM.

Note: All booths need to be set-up by 9:30 am Friday May 13th.

Expo Hours: Friday May 13th - 10:00 AM until 7:00 PM

Saturday May 14th - 10:00 AM until 5:00 PM

Dismantle Begins: Saturday May 14th - 5:15 PM

As the "Official Service Contractor" we are responsible for all freight-related services. We will provide advanced dock to dock material handling, including, receiving shipments at our warehouse, storage (up to 30 days prior to install date), and transportation of shipments to show site, delivery to exhibitor's booth, pick-up and outbound freight handling. (Exhibitors are responsible for inbound and outbound shipping charges). All orders are governed by Rossi Expositions, Inc. Payment Policy and the Limits of Liability and Responsibility.

Advance Freight (to Rossi Expo):

To ensure the proper handling of your shipments, please direct all advanced inbound packages to the following address:

TO: Rossi Expositions, Inc.

1040 22nd Ave Oakland CA 94606

TO ARRIVE BY: MAY 9, 2011

Onsite Freight (to SCCC):

To ensure the proper handling of your shipments, please direct all inbound packages to the following address:

TO: Santa Clara Convention Center: Hall A

Attn: TiE Silicon Valley 2011/ Your Company Name & Booth #

5001 Great America Parkway

Santa Clara, CA 95054

TO ARRIVE ON: MAY 12, 2011

DEADLINES:

- **All advance shipments must be received by *MONDAY*, *MAY* 9TH, 2011 BY 4PM. (Please note, no weekend deliveries are accepted.)
- **Onsite deliveries must occur **on THURSDAY, MAY 12TH 2011** to Santa Clara Convention Center between the hours of 8AM-5PM. Please note this is the ONLY day for onsite deliveries.
- ** All orders forms must be received and paid for no later than Monday, *THURSDAY, MAY 5TH, 2011.* If you need assistance or additional information regarding the forms or your shipments, please call 510-436-7500.

Outbound Freight:

All outbound packaged freight, handled by Rossi Expositions, Inc., must have your carriers label(s) with your prepaid account number. Labels should be fully and correctly addressed in the following manner:

FROM: Your Company Name

c/o Rossi Expositions 1040 22nd Avenue Oakland, CA 94606

Decorator Union Information:

In order to conform with current union contract rules and regulations, it will be required that all exhibitors utilize qualified union personnel for all display installation and dismantle labor as well as all material handling during the show. The handling or setting out of merchandise to be displayed does not require union labor and may be done by the exhibitor. In addition, the installation or dismantle of an exhibit, which does not require the use of tools, or more than one person and which can be accomplished in 30 minutes or less, may be performed by the exhibitor.

Insurance:

Neither Show Management, nor any Show Management Contractor or the facility assumes responsibility for any merchandise or display material that may become lost, stolen or damaged, under any circumstances. You must carry your own insurance to protect your property from the time it leaves your facility until its return.

All orders, including labor, electrical and material handling must be paid prior to close of the show. We will accept cash, check or credit card. Exhibitor must advise our service desk immediately of any services not performed satisfactorily.

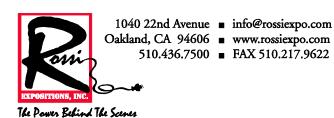
No Credits Will Be Issued After Event Opens!

During the show, the staff at our Service Desk on the show floor will be happy to answer any questions you may have and to help with any problems that may arise concerning services or freight.

We look forward to working with you.

Sincerely,

Rossi Expositions, Inc.



PAYMENT POLICY

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

THIS FORM, ALONG WITH YOUR PAYMENT (CHECK OR CREDIT CARD INFORMATION), MUST BE RETURNED TO US TO ENSURE PROCESSING OF YOUR ORDER.

Payment Policy: Payment in full of all rental, service and labor charges must accompany your orders to qualify for advance order rates. All orders must be received by *THURSDAY*, *MAY* 5TH, *2011* with payment, to qualify for Advance order rates. All orders received without payment will be collected at the show and will be charged at Late order rates. All orders placed at the show are due and payable at the time the order is placed. Show site orders may be paid by cash, check, or credit card (Master Card/Visa/AMEX).

Please total your order here:					
Furniture	\$				
Electrical	\$				
Freight	\$				
AV/Computer Rental	\$				
Plants & Floral	\$				
Display Labor	\$				
Booth Cleaning	\$				
Internet	\$				
Internet Processing Fee (if ordered) \$25	\$				
Plumbing Services	\$				
	\$				
	\$				
TOTAL DUE	\$				

If paying by credit card, please complete the following:											
Payment Method:	REQUIR Vi REQUIR	laster Card RED: (3-digit Security ID Code on back of card) isa RED: (3-digit Security ID Code on back of card) American Express RED: (4-digit Security ID Code on front of card)									
	E	nter	асс	oun	t nui	mbe	r bei	low:			
Expiration	/										
Cardholder's	Name:										
Д	ddress:										
	City:										
Sta	1										
Phone N	()										
Sig											
	Date:										

For your convenience, we will be using this authorization form to bill your account for additional services incurred during this show, unless otherwise advised. No credits will be issued after event opens. Exhibitor must advise service desk of any discrepancies.

<u>P</u>	lease check only one of the following boxes:
	No additional people are allowed to sign on this card.
	The CARDHOLDER hereby authorizes the following individual(s) to sign on the above credit card
	for any additional charges incurred at show site.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



1040 22nd Avenue ■ info@rossiexpo.com

Oakland, CA 94606 www.rossiexpo.com

510.436.7500 **FAX** 510.217.9622

The Power Behind The Scenes

YOUR BOOTH DRAPE COLOR IS: BLUE/WHITE

FURNITURE, DRAPES, & CARPET

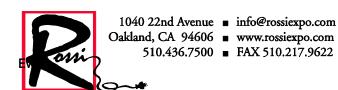
Event: TiEcon 2011 Silicon Valley Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

TABL	ES (24" Wide x 30" High)				CAR	PET			
Qty	Description	Advance	Late	Total	Qty	Standard Sizes	Advance	Late	Total
_	4' Long table - Draped	75.00	93.75	\$		9' x 10'	112.50	141.00	\$
	4' Long Undraped table	37.50	47.00	\$		9' x 20'	200.00	250.00	\$
	6' Long table – Draped	95.00	118.75	\$		9' x 30'	300.00	375.00	\$
	6' Long Undraped table	47.50	60.00	\$		9' x 40'	375.00	469.00	\$
	8' Long table – Draped	115.00	143.75	\$		For longer lengths, add \$	60 per each 10'	increment	\$
	8' Long Undraped table	57.50	72.00	\$		CARPET CO	LORS (circle o	ne):	
	Drape 4th side – 4', 6', 8'	20.00	25.00	\$		Blue Blac	ck Red	Gray	
COU	NTERS (24" Wide x 42" Hi	igh)			CAR	PET PADDING			
	4' Long counter - Draped	85.00	106.25	\$		9' x 10'	50.00	62.50	\$
	4' Long Undraped counter	42.50	53.50	\$		9' x 20'	100.00	125.00	\$
	6' Long counter – Draped	105.00	132.00	\$		9' x 30'	150.00	187.50	\$
	6' Long Undraped counter	52.50	66.00	\$		9' x 40'	200.00	250.00	\$
	8' Long counter – Draped	125.00	156.25	\$		For longer lengths, add \$		increment	\$
	8' Long Undraped counter	62.50	78.50	\$	CAR	PET cont'd – CUSTOM			
	Drape 4 th side – 4', 6', 8'	20.00	25.00	\$		Specify size of cut to fit co			
	I" Wide TABLE & COUNTER	- SKIRT CO	DLORS (circ	cle one):		x=	sq. ft. x	4.50/sq. ft.	\$
	V COLOR IS:		_						
3lue		ed Silver					TOTAL DUE	<u></u>	
DKAI	PED ROUND TABLES (with						TOTAL DUE	\$	
	30" diam. X 30" high	85.00	106.25	\$					
	30" diam. X 42" high	90.00	112.50	\$					
יחטו	72" diam. X 30" high	135.00	168.75	\$					
וטטא	TIONAL FURNISHINGS Padded Side Chair	25.00	31.25	\$					
	Padded Arm Chair	25.00	31.25	\$					
	Padded High Stool w/back	30.00	37.50	\$	-				
				\$	-				
	Folding Chair Waste Basket	12.00 10.00	15.00 12.50	\$	-				
	Easel (Chrome)	22.00	27.50	\$	-				
	Bag Stand	50.00	62.50	\$	-				
		45.00	56.25		-				
	Literature Rack – 5 pocket Rolling Garment Rack	50.00	62.50	\$					
SDE(CIALTY ITEMS	30.00	02.30	Ψ					
SPEC	Glass Bubble Bowl	22.00	27.50	\$					
	Wood Bookcase	22.00	21.30	Ψ					
	6' high X 2.5' wide X 11" de	ep 110.00	137.50	\$					
	4' x 8' Tack board (circle one	•	137.30	΄ Ι Ψ	-				
	Vertical or Horizontal	70.00	87.50	\$	-				
	Stanchion w/Rope or Chain per			,	-				
	Stanchion w/Retractable 6' Be			_	-				
	Staticition wiketractable 6 Be	iii 30.00	0 37.50	Ψ	∟ Lato 4	order rates apply for all	orders not no	aid in full b	, 5/5/44

No credit will be issued after event opens!

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



ELECTRICAL ORDER

Event: TiEcon 2011 Silicon Valley Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

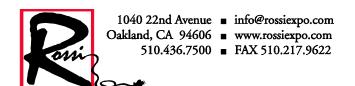
Qty.	120 Volt					Ad	Ivance Ordei	Late Order	
	Single outle (One laptop co Single outle	mputer t up to	or booth light 1000 Wat	s)			\$98.00	\$147.00	\$
	(One desktop	comput	er & Printer)				\$179.00	\$269.00	\$
	Single outle	t up to	2000 Wat	ts			\$241.00	\$362.00	\$
	3-Wire 25' e	extensi	on cord				\$21.00	\$25.00	\$
	Multi-outlet	strip					\$21.00	\$25.00	\$
	GHT (Electric	outle	ts must b	e ordered	as we				
Qty.						Ac	Ivance Order		
	150 Watt flo	_					\$92.00	\$138.00	
	Double 150	Watt f	loodlight o	n 8' stanch	ion		\$138.00	\$207.00	\$
MOTOR O	UTLETS (Se	e infor	mation bel	ow regardii	ng eled	ctric labor i	requirements		
Desc	ription	208	Volt, Sing	le Phase	20	08 Volt, 3	Phase	Total	
		Qty.	Advance	Late	Qty.	Advance	Late		
Jp to 10 A	mp Service		\$290	\$435		\$391	\$587		
15 Amp Se	ervice		\$328	\$492		\$451	\$677		
20 Amp Se	ervice		\$411	\$617		\$550	\$825		
30 Amp Se	ervice		\$501	\$752		\$675	\$1013		
40 Amp Se	ervice		\$650	\$975		\$881	\$1,322		
Above 40 A	Amps	Д	dd \$55 pe	r Amp	Д	\dd \$62 pe	r Amp		
						,	•	de female plug if r	equired.)
								and dismantle.) (overtime applies t	o all labor porfo
								rvice or motor whip	
								one-hour minimum	
lectrical labo									
lectrical labo		work	ers for	hou	ırs @ S	\$	_ per hour = \$	i	

All outlets will be installed on the floor at the rear of the booth. Connections from outlets to exhibitors' equipment will be billed at time and material. Outlets requiring 24-hour service will be billed at double the above rates. All motors over 1 hp shall have a magnetic starter and manual disconnect switch furnished by the exhibitor. All wiring and other electrical equipment must meet all applicable codes. Local codes allow no more than two connections per outlet box for lighting and one connection for power outlets. **No credits will be issued on any electrical service installed as ordered and not used.**

Total Due \$

Late order rates apply for all orders not paid in full by 5/5/11.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



ELECTRICAL - SPECIAL PLACEMENT ORDER

Event: TiEcon 2011 Silicon Valley Location: Santa Clara Convention Center

May 13th and 14th 2011 Date:

All outlets will be installed on the floor at the rear of the booth. Should you need to have your outlet(s) placed elsewhere

•		and materi	_	to mark w	nere you r	ieea your	eiectricai p	Diaced. All	speciai ei	ectricai pia	acements
		ial electric		nents are		labor ch				smantle.) to all labor	performed
										os will requir I m for eac h	
INSTALL DISMAN	 TLE	WC	orkers for ₋ orkers for ₋		hours @ \$ hours @ \$	S	per h per h TC	our = \$ our = \$)TAL \$			
						8'd Boo e ='s 1 Foot ACK	<u>oth</u>				
LEFT SIDE											RIGH SIDE

FRONT

Please use the following symbols for marking the above grid:

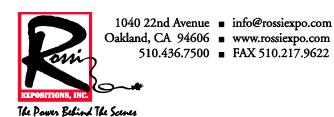
+ = Main Drop Location **▲** = 1000 watt/10 amp

■ = 500 watt/5 amp

• = 2000 watt/20 amp

Outlets requiring 24-hour service will be billed at double the above rates. No credits will be issued on any electrical service installed as ordered and not used.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



FREIGHT OPTIONS AND RATES

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

Advance Freight Warehouse Address:

Rossi Expositions, Inc., c/o Yellow Freight ■ 201 Haskins Way, S. San Francisco, CA, 94080

ADVANCE FREIGHT RECEIVING DEADLINE: MONDAY, MAY 9TH, 2011

TRADE SHOW FREIGHT SERVICE OPTIONS AND RATES								
1. Shipments of common freight and crated exhibits will be received at warehouse and stored up to 30 days prior to set-up date, delivered to the booth and returned to loading dock for forwarding via common carrier at close of show per CWT. See Label: Advance Freight. Delivery deadline: May 9, 2011 (200 pound minimum = \$104)								
2. Receipt of common freight and crated exhibits at exhibit hall (on May 12, 2 unloading, delivery to booth and return to loading dock for common shipmed show per CWT. See Label: Onsite Freight (200 pound minimum = \$120)		\$60.00						
3. Shipments consigned to our warehouse which arrive after our published re which arrive without proper identification or paperwork on file will be asses surcharge per CWT. (200 pound minimum = \$40)		\$20.00						
4. For handling of crated, padded van or specialized equipment, additional surcharge per CWT. (200 pound minimum = \$50)								
5. For delivery of abandoned freight at close of show, back to warehouse for loading to outbound carriers per CWT. (200 pound minimum for this service = \$180)								
SPECIAL SERVICES (Rates are per hour, with a one-hour minimum) Straight Time								
6. Material Handler – One (1) laborer / One (1) hour minimum to assist with unpacking or repacking exhibit material.	\$48.00	\$72.00						
7. Vehicle Spotting	\$48.00	\$72.00						
8. 3,000 lb. Forklift with Driver (must be ordered in advance)	\$78.00	\$116.00						
9. Crate/Pallet/Skid banding and/or shrink wrapping (per hour plus material)	\$48.00	\$72.00						
10. Valet Service: Provides one worker and 3'x4' flat cart for round trip from loading dock to exhibitor's booth and return to dock at close of show. \$110.00 per								
11. P.O.V. (Privately Owned Vehicle) Service: Provides a one-way flat rate for Move-In or Move-Out. Move-In: Exhibitors will unload their vehicle and place exhibit materials onto a 4'x4' pallet in a stable load. We will deliver the material to your booth. Move-Out: Exhibitors will load the 4'x4' pallet in a stable load. We will deliver the material to your vehicle.	\$55.00 or	ne-way						

The above rates cover freight handling service for both incoming and outgoing freight. All charges are based on incoming weight only. Where weight tickets or freight bills are not available, our estimated weights will be used.

For special services such as uncrating, unskidding, spotting in booth, local pick-up and delivery, special trips, late freight handling or special handling of materials require because of excessive weight or size, the above rates will apply. *Rates are per hour, with a one-hour minimum.*

Insurance: Neither show management, any show management contractor nor the facility assumes responsibility under any circumstances for any merchandise or display material which may become lost, stolen or damaged.

Your must carry your own insurance to protect property.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



Signature

ORDER FOR FREIGHT HANDLING SERVICE

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

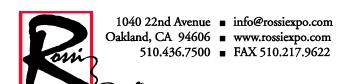
Date: May 13th and 14th 2011

This Form Due By: THURSDAY, MAY 5, 2011
Advance Freight Receiving Deadline: MONDAY, MAY 9, 2011

Advance Freight Warehouse Address:
Rossi Expositions, Inc., c/o Yellow Freight

Exhibitor:						
Carrier:			Ship Date:			
Total Piece	Total Pieces: Largest Piece:					
Total Weigh	nt of Shipment:		Tracking (Pro	o) Number(s):		
Shipped Ou	ut By:					
To Arrive A	t:	Freight Warehouse	e (must be receive	ed by 5/9/11)		
	-	te (can only be rec	•	•	oon, NO E)	(CEPTIONS)
Advance Fr	reight Total Weight:	lbs.	. @ \$52 per 100lb	s (CWT) =\$	Due	(\$104 minimum
Show Site I	Freight Total Weigh	:: lbs.	. @ \$60 per 100 lb	s (CWT) =\$	Due	(\$120 minimum
Additional S	Services:			=\$	Due	
			То	tal Due =\$		
roperly pack numbers. Ex hipped out d reight to your n-site before	aged and labeled whibitors must also make the shown in the shown the shown chosen freight carrespond to the every our leave the every same th		ght carriers' compligements directly we like Rossi Exposition with the Rossi I	eted forms includin with their carrier(s) f ons, Inc. to assist y Expositions, Inc. Ex	g all prepaid for any freig you with get khibitors' Se	d account ht being ting your rvice Desk,
roperly pack numbers. Ex hipped out d reight to your n-site before you fail to c Rossi Exposit and hold your harge of \$90 esponsible for	aged and labeled whibitors must also make the short chosen freight carried you leave the every theck in with Rossi Editions, Inc.'s dismant Abandoned Freigh 2.00 per 100 lbs. (20 per carrier charges also hibitors and some services are services and some services are some services and some services and some services and some services ar	rith your chosen freignake their own arrang wasite. If you would rier, you must check out. Expositions, Inc. and le, it will be consider that our warehouse upon 1b. minimum = \$18000000000000000000000000000000000000	ght carriers' compligements directly we like Rossi Exposition with the Rossi Exposure freight is left red Abandoned From the Rossi Exposure freight in the Rossi Exposition with the Rossi	eted forms including ith their carrier(s) from the show floor the show floor theight. Rossi Expositions, There will be an your Abandoned I	g all prepaid for any freig you with get chibitors' Se upon comple sitions, Inc. v additional p reight. You	d account ht being ting your rvice Desk, etion of will receive benalty u will be
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properly pack numbers. Exchipped out direight to your on-site before f you fail to consist exposition hold your charge of \$90 esponsible for bandoned from the constant of the	aged and labeled whibitors must also make the short chosen freight carrier you leave the every heck in with Rossi Etions, Inc.'s dismant Abandoned Freigh 2.00 per 100 lbs. (20 or carrier charges all eight issues but ultilities. Payment in full order for goods/server designated below.	ith your chosen freignake their own arrang we site. If you would rier, you must check it. Expositions, Inc. and le, it will be consider that our warehouse upon the minimum = \$18 pove and beyond this mately it is your sole	ght carriers' complegements directly we like Rossi Exposition with the Rossi Exposition with the Rossi Exposition with the Rossi Expounting your freight is left red Abandoned Frountil you contact us 80.00) for handling as penalty. We will responsibility. If floor orders when contract of rental (Coyour order is subjective to the property of the responsibility).	eted forms including the their carrier(s) from the second on the show floor the second on the show floor the second on the secon	g all prepaid or any freight you with get whibitors' Se supon complesitions, Inc. wadditional pereight. You you to reso so and conditional pereight.	d account ht being ting your rvice Desk, etion of will receive benalty u will be lve any
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Email



AUDIO VISUAL EQUIPMENT

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

AFTER 5/5/11, ALL ORDERS ARE ON AN "AS AVAILABLE" BASIS

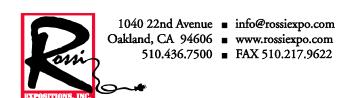
Equipment	1 Day	2 Days	3 Days	4 Days	Sub	total
20" Video monitor	\$60	\$120	\$150	\$180		
VHS Player w/auto repeat	\$40	\$80	\$100	\$120		
DVD Player	\$50	\$100	\$125	\$150		
DVD / VCR Combo	\$85	\$170	\$212	\$255		
Speaker Package (2) w/stands	\$150	\$300	\$375	\$450		
Wired handheld microphone w/stand	\$50	\$100	\$125	\$150		
17" Flat screen monitor w/cable	\$170	\$340	\$425	\$510		
19" Flat screen monitor w/cable	\$200	\$400	\$500	\$600		
27" Computer monitor w/cable	\$235	\$470	\$587	\$705		
32" Computer monitor w/cable	\$435	\$870	\$1087	\$1305		
40" LCD Panel w/table stand	\$610	\$1220	\$1525	\$1830		
Floor Stand for 40" LCD		\$	180	-1		
54" Tall AV Cart	\$50	\$100	\$125	\$150		
For your computer needs, please call or email for more information			Equipm	ent Total	\$	
		ers placed	ed after <mark>5/5</mark> at show, a er surcharg	25% late		
	Delivery & Install Fee				\$	50.00
			To credits will	otal Due	\$	

No credits will be issued after event opens!

This order for goods/services constitutes a contract of rental (Contract) between Rossi Expositions, Inc. and the customer designated below.

Payment Policy: Payment in full is required on all advance and floor orders when the order is placed. If electricity is not part of your booth package, you must order electrical service for your AV equipment.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



Exhibitor Co. Name

Print Name

Signature

AUDIO VISUAL EQUIPMENT

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

ALL PLANTS & FLORAL ORDERS ARE ONLY AVAILABLE ON AN ADVANCE ORDER BASIS

		Unit Price Quantity	I otal				
• FLORAL ARRANGEMENT	S						
	1 10" wide x 12" high	\$ 80.00					
	1 12" wide x 18" high	\$ 110.00					
Other sizes, special requests an	d custom floral arrangements available. Color prefe	erences description:					
BUBBLE BOWLS (for busing)	ness cards and giveaways)	\$ 20.50					
• MUM PLANTS	I White □ Yellow □ Lavender	\$ 45.00					
• SEASONAL FLOWERING	PLANTS (Azalea, Cyclamen, etc.)						
	I Red □ Pink □ White	\$ 45.00					
• FERNS or IVIES	I Small	\$ 45.00					
	l Large	\$ 65.00					
• GREEN PLANTS	1 2'	\$ 65.00					
		ф. 00 00					
		\$ 05.00					
	_	¢ 110.00	-				
		\$ 110.00 \$ 125.00	-				
		Priced upon request					
		Subtotal for Plants & Flowers For orders placed after 5/5/11 or					
		for orders placed at show, a 50% late order surcharge applies					
		Delivery & Removal Fee	50.00				
		Total Due					
		show opening. No credits will be issued to order rates apply for all orders not pa					
☐ Please meet us at our l	booth for additional design assistance: Da	ate Time					
All plants and floral or	• All plants and floral orders are ONLY available on an Advance Order basis!						

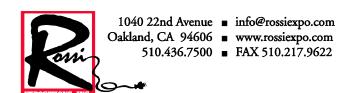
• Items damaged or missing from exhibitor's booth are the responsibility of the exhibitor and additional charges will apply

· All rental items (except floral arrangements) will remain the property of Rossi Expositions, Inc..

Booth #

Phone#

Email



AUDIO VISUAL EQUIPMENT

Event: **TiEcon 2011 Silicon Valley** Location: **Santa Clara Convention Center**

Date: May 13th and 14th 2011

SKILLED DISPLAY LABOR for Installation & Dismantling of Exhibits

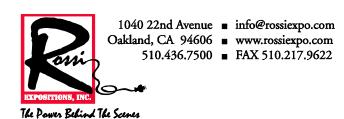
All labor rates are subject to union contract changes.

Straight Time Mon. – Fri. 8:00 a.m. - 4:30 p.m. \$80.00 per hour, one hour minimum per person Overtime Mon. – Fri. 4:30 p.m. -10:00 p.m. \$120.00 per hour, one hour minimum per person 10:00 p.m. – 8:00 a.m. \$160.00 per hour, one hour minimum per person **Double Time** Mon. – Fri. \$160.00 per hour, one hour minimum per person Other Sat., Sun., Holidays All Hours

HIGH-LIFT RATES (One-Hour Minimum)

The Power Behind The Scenes

and \$560.00 per hour double time.				
O.K. to Proceed – Exhibitor need Rossi Expositions, Inc. will proceed with your	-		<u> </u>	ada ta aat vaur
display on straight time hours, unless move- additional charge of 25% of the total labor ch	in schedule doe			
Plans included with this order; pro	oceed without	t exhibitor		
Plans with exhibit; proceed witho	ut exhibitor. P	Plans in case/crate #:		
		OR		
□ Do Not Proceed – Exhibitor will	call for labor	and supervise worker	S	
All work is to be performed ONLY under the person will apply. Time will commence in ac			. A minimum charge of c	ne hour per
Representative's name:				
Exhibitor will check in at the servi	ce desk to pic	ck up labor on →	Date:	
			Time:	a.m./p.m.
To be completed by Rossi Expositions, Inc.:				
Number of laborers for Instal		Number of la	borers for Dismantle	
X Approx. hrs.	-		X Approx. hrs	
@ \$Rate (Straight/Overtime)	·		e (Straight/Overtime)	\$
Subtota	· · · · · · · · · · · · · · · · · · ·		Subtotal	\$
Add 25% Supervision (if applicable)	\$	Add 25% Supe	Add 25% Supervision (if applicable)	
Install Labor Tota	I <u>\$</u>	Dis	smantle Labor Total	\$
Approx. hours for High Lift Instal	I	Approx. hours for	r High Lift Dismantle	
@ \$Rate (Straight/Overtime)	\$	 @ \$Rat	e (Straight/Overtime)	\$
High-Lift Install Total	I \$	 High-	Lift Dismantle Total	\$
			Total Due	\$
Special Instructions:		No cre	edits will be issued afte	r event opens!
xhibitor Co. Name		Booth #		
Print Name		Phone#		
Signature		Email		



AUDIO VISUAL EQUIPMENT

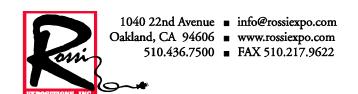
Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

COMPANY NAME:				BOOTH NO.#_		
STREET ADDRESS	·					
CITY:		:	STATE:	ZII	P	
PHONE #:	·	I	FAX #:			
ORDERED BY :				DATE:		
	RPETS AND EMPTYI			IF YOU WOULD I	LIKE TO HAV	E THIS
We will require the	following:	PRICE PER DAY PER BOOTH	X # DA	AYS X # BO	OTHS =	\$ TOTAL
Vacuum, including empty	ring waste basket(s)\$	\$22.00 per order pri	ce X	x	=	
Vacuum, including empty	ring waste basket(s)\$	30.00 on site price	Χ	X	=	
For one time only spe	ecify date:	(If no date is spe	cified, booth	cleaning will be do	one before firs	t day of show)
If	emember to multiply the r your booth size is larger infiguration.					
Divide the You have	nensions are 10'x60'. More total square feet by 100 a total of 6 - 10'x10' spainly the number of days) (the square feet in aces in your rented	n a 10 [°] x10° boo area.	oth): 600 divided by	100 = 6.	ır area.
SPECIAL INSTRUC	ΓIONS:					
				Т	otal Due \$	

No credits will be issued after event opens! Late order rates apply for all orders not paid in full by 5/5/11.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



AUDIO VISUAL EQUIPMENT

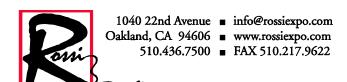
Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

COM	PRESSED AIR: 90-100lbs.PSI		
QTY	SERVICE ITEM	ADVANCE	LATE
V	Service charge for first air outlet	367.00 ea.	551.00 ea.
	Each additional outlet within Island + Peninsula booths only	183.00 ea.	275.00 ea.
	Number of connections – size of connection	82.00 ea.	123.00 ea.
	CFM's required (total requirement for all machines)	6.00 ea.	9.00 ea.
	24 Service required?	300.00 ea.	450.00 ea.
Plumbi	ng contractor is not responsible for moisture, oil, water, or particles in		
	flow of fluctuation in airline pressure. Exhibitor must supply regulator		s. TOTAL
	ER 1/2" AND 3/4"		
QTY	SERVICE ITEM	ADVANCE	LATE
	Service charge for first water outlet in booth	378.00 ea.	567.00 ea.
	Each additional outlet within island + peninsula booths only	189.00 ea.	275.00 ea
	Number of connections – size of connection	82.00 ea.	123.00 ea.
PSI Re	quired GPM Required		
ъ		T.C.	TOTAL
	es may vary. No guarantee can be made of minimum or maximum pre to have pressure regulator valve or booster – pump installed. Plumbir		
taste of		ig contractor is not	responsible for sediment, color or
taste of	water.		
DRAI	INS 1/2" AND 3/4"		
QTY	SERVICE ITEM	ADVANCE	LATE
	Service change for each drain outlet in booth	378.00 ea.	291.00 ea.
	Number of connections – size of connection	82.00 ea.	123.00 ea.
(Quote:	s for other sizes available upon request)		TOTAL
FILL	AND DRAIN – PLEASE INDICATE AS REQUIRED		
QTY	SERVICE ITEM	ADVANCE	LATE
V	Fill and Drain 0-199 gallons	194.00 ea.	291.00 ea.
	Fill and Drain 200-399 gallons	265.00 ea.	398.00 ea.
	Fill and Drain 400 or more gallons	433.00 ea.	649.00 ea.
(Labor	(2) two hour minimum) Plumbing contractor is not responsible for colo		
	e water for drain contains hazardous material, chemicals or metals, we		TOTAL
COM	PRESSED GAS CYLINDERS		
QTY	SERVICE ITEM	ADVANCE	LATE
e	Compressed nitrogen cylinders – approx. 5'X7", 235 cu.ft.	71.00 ea.	107.00 ea.
	Helium – approx. 5'X7", 235 cu. ft.	160.00 ea.	240.00 ea.
	Other cylinders are available upon request	P.O.R.	P.O.R.
	Regulators	41.00 ea.	61.00 ea.
	1/4" X 25' Air hose for cylinders only	41.00 ea.	61.00 ea.
Cylinde	ers delivered to booth. NO CREDIT FOR UNUSED CYLINDERS	.1.00 00.	
-)	· · · · · · · · · · · · · · · · · · ·		TOTAL

All ramping of utility lines in booth are done at time and material. Laying lines under carpet or floor or spotting from ceiling will be an additional labor charge. Minimum per laying and per removal of lines are (1) one hour each. Please attach a floor plan with order to show location of lines.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	



AUDIO VISUAL EQUIPMENT

Event: TiEcon 2011 Silicon Valley
Location: Santa Clara Convention Center

Date: May 13th and 14th 2011

The Power Be	ind The Scenes
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LABO	DR – Charged in (1) one hour increments (minimum charge: (1) one hour)	
	Monday-Friday, 8:00am – 3:30pm (except holidays)	\$65.00
	Before 8:00am and after 3:30pm weekdays, Saturday, Sunday and holidays	\$130.00
		TOTAL

No credits will be issued after event opens! Late order rates apply for all orders not paid in full by 5/5/11.

IMPORTANT TERMS / CONDITIONS AND REGULATIONS

- 1. Credit will not be given for utilities installed and not used or for unused cylinders.
- 2. All material and equipment furnished by Rossi Expositions, Inc. shall remain property and shall be removed ONLY by Rossi Expositions, Inc. at the close of the show. Wall, column and permanent building utility outlets are not part of booth space and are not to be used by exhibitors.
- 3. An outlet and connection needs to be ordered for each piece of equipment in the exhibitor's booth space for air, water and drain. Each piece of equipment requiring an air outlet must also order CFM (Cubic Feet per Minute). Rossi Expositions, Inc. is to make all service connections. Special equipment requiring company engineering or technicians for assembly, servicing, preparatory work and operation may be executed without Rossi Expositions, Inc.
- 4. Island booths outlets will be dropped from ceiling to one location in the booth. If two or more drops are needed, they will be charged as first outlets. Rossi Expositions, Inc. will make every attempt to deliver these services to a location convenient to the exhibitor. When a lift is required to make these drops, labor and lift charges will apply. This applies for Santa Clara, Anaheim and parts of San Diego Convention Center. In most other facilities the utilities come from utility ports in the floor. In -line and peninsula booths will find their outlets located on the floor at the back wall of the booth space.
- 5. All ramping of utility lines or laying lines under carpet is done on a labor basis. There is a minimum labor charge 1 hour to install and 1 hour to remove. Please read Labor Rates and hours on the front of this form.
- 6. Air, Water and Drain services located more than 50 feet from the facilities closest distribution point will be charged additional footage on a per footage basis. Exhibitors are encouraged to contact Rossi Expositions, Inc. to discuss any potential additional costs.
- 7. Service outlet size is determined by the volume required. Airline size is dictated by the CFM requirements. CFM stands for Cubic Feet per Minute. Determine the total amount of CFM for each piece of equipment and provide us with a floor plan indicating location of the equipment and their specific CFM requirement.
- 8. Pressure for Water Services may vary. No guarantee can be made of minimum or maximum pressure. If pressure is critical, the exhibitor should call for quote to have a pressure regulator valve or booster -pump installed. All equipment using water must have inlet and outlet properly tagged. Rossi Expositions, Inc. is not responsible for sediment, color or taste of water.
- 9. If a pump is required for drain outlet, additional charges will apply. 30 day notice required for special air and water regulators, filters, dryers, ect. Additional charges will apply.
- 10. Rossi Expositions, Inc. will not be responsible for moisture, oil, water, or particles in air lines. Rossi Expositions, Inc. is not responsible for loss of flow or fluctuation in airline pressure. Exhibitors should supply their own regulators, filters, and dryers.
- 11. All utilities will be shut off starting a half hour after the closing of the show at plumbers' discretion. If compressed air is required for non-show hours please call for quote.
- 12. Unless otherwise directed, Rossi Expositions, Inc. personnel are authorized to cut floor coverings to permit installing services (s) ordered.
- 13. Connections to equipment must be made between 8 a.m. and 3:30 p.m. Monday-Friday (excluding holidays.) All other times and days will be subject to overtime charges.
- 14. All cylinders must be firmly attached to exhibit. If cylinders must be made secure by Rossi Expositions, Inc. a labor charge may be added. A connection of regulator to cylinder or equipment will be subject to a 1 hour minimum labor charge.
- 15. Claims will not be considered or adjustments made unless filed by the exhibitor in writing before prior to close of the event, no exceptions. Payment in full for all plumbing services provided must be made in full prior to close of the event. Prices based upon current wage rates and are subject to change without notice.
- 16. Power to operate any plumbing apparatus is not included. All electrical requirements must be ordered on the electrical form.

Exhibitor Co. Name	Booth #	
Print Name	Phone#	
Signature	Email	