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**New Server Line Named “Most Efficient Certified to Date”**

**by PAR4 Energy Efficiency Rating**

***Lopoco’s LP-4250 server line earns highest energy efficiency rating from standard adopted by Underwriters Laboratories and the Unitied Nations Framework Convention on Climate Change***

**Mountain View, Calif – October 10, 2013** – [Low Power Company, Inc.](http://lopoco.us/) (Lopoco) today announced that its LP-4250-6H server line has been named “Most Efficient Certified to Date” by Power Assure’s PAR4® Energy Efficiency Rating.

According to the certification, Lopoco’s LP-4250-6H received an absolute PAR4 energy efficiency value of 2,108 and a 2012 Vintage PAR4 value of 1,508, the highest result of all servers to date. The server, configured with a 2.5 Ghz, 4 core Intel Xeon E3 processor, 8GB RAM and 6TB of hard disk storage, consumes less than 68 watts of power at full load, which earned it the highest “Green” PAR4  Energy Efficiency Rating.

“Lopoco is extremely pleased to receive this prestigious certification that recognizes the efficiency advantages of our server line,” said Andy Sharp, CEO of Lopoco. “Lopoco will continue to develop high-efficiency, affordable servers for enterprises across all sectors.”

The PAR4® energy efficiency standard has been adopted by both Underwriters Laboratories and the United Nations Framework Convention on Climate Change. The patented PAR4 standard allows hardware vendors to publish accurate, independent energy efficiency figures for their servers, allows data center managers and IT professionals to select the most energy efficient machines for their application. In addition to energy efficiency, the PAR4 certification process accurately determines power consumption at idle and full load, as well as other characteristics, such as boot time, peak power-on current and power factor. This information is invaluable to data center managers who otherwise have to rely on the manufacturer’s power supply rating information which indicates the specification limits, not what the machine will actually consume.

**About Low Power Company, Inc.**

Lopoco designs and manufactures ultra-efficient servers that provide substantial energy and cost savings without sacrificing performance. Lopoco’s servers are built on proven technology without costly custom chips or non-standard form factors. Companies from large data centers to SMBs are wilting under the energy costs of power-hungry servers, which typically spend more than 90% of their life at idle. Lopoco has engineered low power servers which use 20% of the energy and 50% of the space of conventional servers. When HVAC cost savings, higher availability and better opportunity costs are factored in, Lopoco servers are a perfect solution for today’s computing needs.

Additional information can be found at <http://lopoco.us>.

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