

## Markets

## **Applications**

## Advantages

Exchange Oracle/Database Apache/Web server Tomcat/Web Frameworks Commodity Storage MS Active Directory/LDAP DNS, DHCP, Firewall

Enterprise

- Dramatic power reduction in both IT & HVAC
- Large decrease in IT maintenance & repairs
- Higher Service Availability
- Decreased Service Latencies



Hadoop OpenStack Zookeeper **Big Data Analytics** 



- NoSQL/Large Scale Database Large Scale Distributed Storage
- Web servering heirarchy

• OpEx & CapEx reductions in \$100mm increments • Lower staff requirements • Greater throughput per sq. ft.

## SMB

Email serving Mysql/Database Apache/Web server Web applications File serving DNS, DHCP, Firewall, Routing

- Virtual elimination of special IT HVAC requirements
- Quiet servers deployable in office areas
- Reduction in IT hardware failures

