



## **Exhibitor Information**

Company Name			Booth #
Street Address			
City	State	Zip	Country
		F	
Ordered by		Email Address	
Telephone		Fax	

Please complete the above information and send this form with all orders. Fax to: 831-886-8686 Email to: casey@tricord.net

## **Show Information**

## **Show Colors**

Booth Drape: Blue, Silver, Gold, Silver, Blue

**Exhibit Hall Carpet: Yes** 

#### **Booths:**

## Gold Package

- 8' x 10' booth space includes:
  - 8' High Back Drape
  - 3' High Side Rails
  - 7"x44" ID Sign
  - (1) 6' draped table-Gold
  - (2) Side chairs
  - (1) Waste Basket

#### Platinum Package

#### 10x20' Booth Package Includes:

- 8' High Back Drape
- 3' High Side Rails
- (1) 7"x44" ID Sign
- (2) 6' Draped Tables-Gold
- (4) Side Chairs
- (2) Waste Baskets

#### Silver Package

#### Table Top Space Includes:

8' High Back Drape (1) 7"x44" ID Sign (1) 6' draped table-Blue (2) Side chairs (1) Waste Basket





## Deadlines

Rental Discount Deadline:

January 4<sup>th</sup>, 2013

Advance Freight Receiving Deadline: February 4<sup>th</sup>, 2013

\* All advance freight will be delivered to your booth space prior to exhibitor move in to expedite your set up.

Exhibit Hall Hours		
Exhibitor Move In Wednesday	February 6 <sup>th</sup>	11:00am – 4:00pm
<b>Exhibits Open</b> Thursday	February 7 <sup>th</sup>	7:30am – 7:00pm
Exhibitor Move Out Thursday	February 7 <sup>th</sup>	7:00pm – 9:00pm

\*Note: All exhibitor ordered freight carriers must be checked in by 8:00pm for freight pick up

## Move Out Information/Paperwork:

Move out is on Wednesday February 7<sup>th</sup> beginning at 7pm and ending at 9pm. BOLs will be available onsite or can be sent ahead of time to us. Please see the kit's I&D instructions and look at part 2 Outbound Shipping. All carriers must be checked in by 8pm.

## **Union Rules & Regulations**

You can only bring in materials yourself they can be **brought in by one person in one trip**. If your materials weigh 200# or less we offer a **cartload service**. Anything over 200# requires the **material handling form**.

• You may NOT wheel in materials yourself.

## Helpful Hints/Ways to Save:

Custom Booth Packages:

These packages will include all of the labor costs to install & dismantle the booth and saves you any shipping charges of sending your own booth to the show. These packages give you more opportunities to personalize your booths with graphics making it much more noticeable on the show floor

• Please call if you are interested or contact <a href="mailto:Laurissa@tricord.net">Laurissa@tricord.net</a>

Custom Furniture Packages -Offers groups of furniture for a cheaper price than buying each item individually

• This deal will not be available at this price the day of the show.





## **Estimated Totals & Payment Form**

Services Ordered	Totals
Material handling\$	
Booth packages\$	
Carpet\$	
Furnishings\$	
Labor\$	
Electrical\$	
Electrical Labor\$	
Cleaning\$	
Signage\$	
Plants\$	
Total: \$	

## Credit & Payment Policies

- Payment must be included with all advance orders to obtain the discount rates.
- The exhibiting firm is ultimately responsible for payment or charges.
- All charges must be settled at our service desk prior to show closing.
- No credit or adjustments will be made after the close of the show.
- Any services not settled by close of the show are subject to a 25% service charge.

## Should you have any questions regarding credit procedures, please contact:

TriCord 738 Neeson Road Marina, Ca. 93933 Phone: (831) 883-8600 Fax: (831) 883-8686

## Method of Payment

## **Company Check**

 Please make checks payable to Tricord Tradeshows (Checks must be in U.S. Funds) Mail to: Tricord Tradeshows 738 Neeson Road

Marina, CA 93933

## **Company Card**

Credit Card Information

Submission of order forms subject exhibitors to Tricords' Limits of liabilities Policy

VISA

Account Number	Expiration Date: CCID #	
Cardholder Name C	ard Type:	
Signature	Print Name	
Billing Address		
Telephone	Fax	
Company Name:		





## **Shipping: Advance to Warehouse**

Advance Shipment Deadline	Shipments should be consigned and the bill of lading made out as follows:
Monday February 4 <sup>th</sup> , 2013	Exhibiting Company Name Booth#
	TCC 2013
Advance Crated Shipments	Tricord Tradeshows
Advance crated shipments will be accepted at the	738 Neeson Road
Tricord warehouse and allowed (30) days free	Marina, CA. 93933
storage	
All shipments must have a BOL or delivery slip	Advance Shipment Rates (200lb min)
showing the number of pieces, weight & type of	
merchandise.	\$78.00
*For tracing purposes, please send copies to the	For each 100 lbs. or fraction thereof.
Tricord address & to the person in charge of	
installing your display	
	Overtime on Advance Shipments (200lb min)
Straight Time M-F 8am-4:30pm	\$22.00
Overtime:	For each 100 lbs. or fraction thereof.
Overtime: Overtime is Monday through Friday prior to	*invoiced in addition to those
8:00am-4:30pm; all day Saturday, Sunday and	rates on all shipments subject to overtime charges.
observed union holidays; after the deadline date.	
If warehouse freight must be moved into the	
exhibit site on overtime due to scheduling conflict	
beyond the control of Exhibition Contractors	

#### Important information

Shipments received without receipts, freight bills, or specified unit count 6 on receipts or freight bills (i.e. one lot 800 cu. ft., etc.), such as UPS or van lines, will be delivered to the exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by for such shipments.

In the event no weight is indicated on the documents presented. Tricord shall estimate the weight and charges will be based on the estimates and such charges will not be subject to adjustment.

TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net





# **RUSH! EXHIBIT MATERIAL MUST ARRIVE BY FEBRUARY 4<sup>th</sup>, 2013**

TO:

(EXHIBITOR NAME) BOOTH #\_\_\_\_ **EVENT:** TCC 2013

> **TriCord Tradeshows** 738 Neeson RD. Marina, CA. 93933

WAREHOUSE

NO.\_\_\_\_OF \_\_\_\_PIECES





# **RUSH! EXHIBIT MATERIAL CAN ONLY ARRIVE BY FEBRUARY 4<sup>th</sup>, 2013**

TO:

(EXHIBITOR NAME)

BOOTH #\_\_\_\_\_

**EVENT:** TCC 2013

**TriCord Tradeshows** 738 Neeson RD. Marina, CA. 93933

# WAREHOUSE

NO. OF PIECES





## **Shipping: Direct to Exhibit Site**

## Direct Shipments to the Exhibit Site

-Material will be unloaded from the exhibitor's carrier onsite, delivered to the exhibitor's booth & reloaded on a carrier at the rate listed on the right hand side.

#### **Special Handling**

-Shipment by any truck that cannot be unloaded at the docks (including moving vans)

-Shipments "packed" in a way that special handling is required (i.e. loose display parts; uncrated equipment, etc.) -If material or equipment cannot be determined (i.e. 1 lot 20 assorted pieces, etc.)

#### Overtime

-After 4:30pm on weekdays; all day Saturday, Sunday; observed union holidays; after the designated dates & times on the right; Scheduling conflicts beyond the control of Tricord.

#### **Outgoing Shipments**

-Tricord Service Desk-located in the Exhibitor Service Center will have labels, BOLs, and shipping info available. -At the close of the show, where carriers fail to pick up or refuse shipments, Tricord reserves the right to reroute shipments -If no destination is provided, material may be taken back to the warehouse, at exhibitor's expense, pending advice from the exhibitor. No liability will be assumed by Tricord.

#### **Important Information**

If the bill of lading does NOT identify the weight of the various classifications, the entire shipment will be invoiced at the Special Handling rate and will not be subject to adjustment.

#### Payment

All accounts must be settled at the service desk prior to the close of the show unless advance credit approval has been obtained. A purchase order, if required for or payment, must accompany the order form(s). All of the materials are on a rental basis and remain the property of Tricord. <u>Payment for all labor and services</u>, whether ordered by the exhibitor, display builders or other parties, shall by the responsibility of the exhibitor. Please make payments in U.S. Funds.

TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net

## Shipment must arrive:

Wed. Feb. 6<sup>th</sup>, 2013 Between 11am - 4pm

Shipments should be consigned and the bill of lading made out as follows:

Tricord Tradeshows Booth# c/o Santa Clara Convention Center 5001 Great America Parkway Santa Clara, CA 95054

## Rates for Direct Shipments to Exhibit Site (200lb min)



For each 100 lbs. or fraction thereof

#### **Overtime Rates & Special Handling**

\$22.00

#### For each 100 lbs. or fraction thereof.

\*invoiced in addition to those rates on all shipments subject to overtime charges.











## **Material Handling**

Imp	ortar	it Info	orma	tion
···· P				

Note: We understand that your calculation is only an estimate. Your shipment will be invoiced based on the actual weight listed or the inbound bills of lading. Adjustments will be made accordingly. If you have any questions about material handling, please contact our Customer Service Department listed below.

All of the materials are on a rental basis and remain the property of Tricord. Payment for all labor and services whether ordered by exhibitor, display builders or other parties, shall be THE RESPONSIBILITY OF THE EXHIBITOR. PLEASE MAKE PAYMENTS IN U.S. FUNDS.

alculation is will be ght listed on tments will	Check One:  We plan to ship our crated material to the Advance shipment Warehouse  We plan to ship our materials direct to the exhibit site
naterial comer al basis and	<b>Calculation of Order</b> **When calculating weight, round up to the next 100lbs. (example: 265 lbs=300lbs, 3 x rate= Dollars or Minimum
Payment for dered by er parties, FHE ENTS IN U.S.	Advance Crated Shipments to the Warehouse (200 lb minimum) We will ship lbs @ \$78.00 per 100 lbs = minimum =
	Direct Crated Shipments to the Exhibit Site (200 lb minimum)         We will ship lbs.       @ \$80.00       per 100 lbs = minimum =
	Shipments or Equipment Requiring <u>Special Handling</u> at the Exhibit Site We will ship lbs @ an additional \$21.00 cwt. each way minimum =
	Overtime       Charges       (200 lb. Minimum)         (See overtime charges on Shipping Instruction Order Form)       \$22.00       per 100 lbs = \$44.00       minimum =





## **Authorization to Provide Material Handling Services**

We hereby authorize Tricord to provide such services as necessary to handle our shipment(s) in accordance with the information set forth in the "LIMITS OF LIABILITY AND RESPONSIBILITY" above and we further agree to the following:

- We have examined and reviewed the "Material Handling Classification and Rates" page which were forwarded to our firm and understand we will be charged for Material Handling Services in accordance with the published rates for such services as are provided.
- We accept the responsibility for the payment of all the Tricord charges in connection with the handling of our shipment(s) and we guarantee payment to Tricord in the event any third party who acts in our behalf shall fail to pay such charges within thirty (30) days of the receipt of the Tricord invoice for such charges.
- We agree to Tricord "Limits of Liability and Responsibility" as set forth above.
- We agree that Tricord, or its subcontractors', liability shall be limited to any loss or damage which results solely from Tricord or its subcontractors', NEGLIGENCE the actual physical handling of the items comprising our shipment(s) and not for any other type of loss or damage.
- With particular reference to paragraphs "c" and "d" above, we agree in connection with the receipt, handling, and temporary storage and reloading of our materials that Tricord and its subcontractors, will provide their services as our agent, and not as bailee or shipper. If any employee of Tricord, or its subcontractors, shall sign a delivery receipt bill of lading or other documents we agree that Tricord, or its subcontractors, will do so as our agent and we accept the responsibility therefore. (1) Relative to inbound shipments, we recognize that there may be a lapse of time between the delivery of our shipment(s) to our booth by Tricord subcontractors, and the arrival of our representative at the booth and during such time our shipment(s) will be unattended in our booth. We agree that Tricord and its subcontractors shall not be responsible for any loss or damage which may occur during such period.

- (2) Relative to outgoing shipments, we recognize that there
  will be a lapse of time between the completion of packing and
  the actual pickup of our materials from our booth for loading
  onto a carrier, and during such time our shipment(s) will be
  left unattended in our booth. We agree that Tricord, and its
  subcontractors, shall not be responsible for any loss or
  damage which may occur during such period, and we
  authorize Tricord or its subcontractors, to adjust the
  quantities of times on any bill of lading submitted by us to
  Tricord or its subcontractors, to conform to the actual count
  of such items in the booth at the time of pickup.
- We agree, in the event of a dispute with Tricord, or its subcontractors, relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Tricord for material handling service or any other services provided by Tricord, or its subcontractors, as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Tricord thirty (30) days from the close of the show for all such charges and further agree that any claim we may have against Tricord, or its subcontractors, will be pursued independently by us as a completely separate transaction to be resolved on its own merits.
- In order to expedite removal of materials from the show site, Tricord shall have the authority to change designated carriers, as such carriers do not pick up on time. Where no disposition is made by the Exhibitor, materials will be taken to a warehouse to wait the Exhibitor's shipping instructions and we agree to pay for charges relating to such handling at the warehouse.
- We agree that all questions relating to classification freight of the Exhibitor's materials, rates charged or weights used to determine material handling charges shall be submitted to the Tricord office indicated on the invoice thirty (30) days of the receipt of the invoice. Complaints received after such period shall not be considered and payment of the invoice shall be made in full.

Company Name	Booth Number
Signature	Date





## Limits of Liability & Responsibility

- Tricord, and its subcontractors, shall not be responsible for damage to uncrated materials, materials improperly packed, glass breakage or concealed damage.
- Tricord, and its subcontractors are not, and cannot be, responsible for loss or disappearance of the Exhibitors materials after same have been delivered to the Exhibitor's booth.
- Similarly, Tricord and its subcontractors cannot be responsible for the disappearance of the Exhibitor's materials before the materials are picked up from the Exhibitor's booth for loading out after the show. All bills of lading covering outgoing shipments, which are given to Tricord by the Exhibitor's, will be checked at the time of pickup from the booth and corrections made where discrepancies exist.
- Tricord, and its subcontractors, shall not be responsible for loss, delay or damage due to strikes, lockouts or work stoppages of any kind.
- Tricord and its subcontractors shall not be responsible for ordinary wear and tear in handling of equipment, nor for loss or damage due to fire, theft, windstorm, water, vandalism, acts of God, mysterious disappearance or other causes beyond its control.
- Tricord and its subcontractors shall not be held liable for any damage incurred during the handling of equipment requiring special devices to properly load, place or reload unless advance notice has been given to Tricord in time to obtain the proper equipment.
- It is understood that Tricord, and its subcontractors, are not insurers. Insurance if any shall be obtained by the Exhibitor and that the amounts payable to Tricord hereunder are based on the value of the material handling services and the scope of the liability as herein set forth and are unrelated to the value of the Exhibitor's property being handled. Since it's impractical and extremely difficult to fix the value of each shipment handled by Tricord, or as subcontractors, it is understood that Tricord, and its subcontractors, do not provide for full liability should loss or damage occur. It is agreed that if Tricord, or its subcontractors, should be found liable for loss or

damage due to a failure to properly handle the Exhibitor's equipment, the liability shall be limited to the specific article which was physically lost or damaged and such liability shall be limited to a sum equal to \$.25 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment whichever is less, as agreed upon damages and not as a penalty, as the exclusive remedy: and that provisions of this paragraph shall apply if loss or damage irrespective of cause or origin, results directly or indirectly to property from performance or nonperformance of obligations imposed by the offering of material handling services to exhibitors or from negligence, active or otherwise, of Tricord, its subcontractors or employees.

- Tricord, and its subcontractors, shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues or for any collateral costs, which may result from any loss or damage to an Exhibitor's materials which may make it impossible or impractical to exhibit same.
- Claims for loss or damage which are not submitted to Tricord within thirty (30) days of the close of the show on which the loss or damage occurred shall be considered waived. No suit or action shall be brought against Tricord, or its subcontractors, more than one (1) year after the action of the cause of action therefore.
- The consignment or delivery of a shipment to Tricord, or its subcontractors, by an Exhibitor, or by any shipper on behalf of the Exhibitor shall be construed as an acceptance by such Exhibitor (and/or other shipper) of the terms and conditions set forth in Sections 1 thru 9.
- BE SURE YOUR MATERIALS ARE INSURED from the time they leave your firm until they are returned after the show. It is suggested that Exhibitors arrange all risk coverage. This can usually be done by "riders" to existing policies. Contact your insurance representative.
- **BE SURE YOUR LIABILITY INSURANCE is in effect at the show site.** Contact your insurance representative.





## **Display Installation & Dismantling**

## Service A-Tricord Supervision

## Installation

We would like our display unpacked and installed under Tricord supervision prior to our arrival at the exhibit site. We are forwarding blueprints, a photo or instructions and shipping information to you shortly and you will immediately contact our representative for instructions in the event of shortages in shipment or damage. We understand that all work will be done on straight time where possible. We understand a supervision service charge will be added to our bill of labor furnished at the above rate. Supervision service charge (25% of total I&D)

## Dismantling

We would like our display dismantled and packed under Tricord Supervision. We will leave instructions for shipping, address and waybill at the Service Center before the end of the show. We understand the supervision service charge will apply . An additional surcharge will be applicable when displays are dismantled under Tricord Supervision when no installation labor is provided under Tricord Supervision. Supervision service charge (25% of total I&D)

## **Service B- Exhibitor Supervision**

We would like man (men) available to
unpack and install our display under the
supervision of our representative on
(date) at (time) am/pm for
approximately hour(s).
We would like man (men) available to
dismantle and pack our display under the
supervision of our representative on
(date)at (time)am/pm for
approximately hour(s).
Please confirm Dismantling Labor at the exhibit site
and allow time for return of any empty crates and
containers.
Note: If the exhibitor fails to pick up the man (men) at the
time confirmed, a one (1) hour charge per man "NO SHOW
CHARGE" will be incurred.
The exhibitors representative will return the crew to the
Service Center upon completion of the work,

check the work order and approve the work order by signing.

## Display labor

- Straight Time- 8:00am-4:30pm, Monday-Friday \$ 99.00/per man/per hour **Discount Rate** \$ 127.00/per man/per hour Floor Order
- Overtime- Before 8:00am & after 4:30pm weekdays and all day Saturday, Sunday, & Holidays

\$ 165.00/per man/per hour \$ 189.00/per man/per hour **Discount Rate** Floor Order

	Date & Time	# of Men	# Hours	Hourly Rate	Total
Installation		x	x	x	=
		x	x	x	=
	Date & Time	# of Men	# Hours	Hourly Rate	Total
Dismantle		x	x	x	=
		x	x	x	=
					r
				Total: \$	5





## **Outbound Shipping**

Т

	Exhibitor Outbound Shipping In: If your freight is being forwarded			-
Please complete this section if Tricord will be	Company Name Boo			Booth #
supervising booth labor	Street Address			
	City	State	Zip	Country
	Attention:	·	·	
Method >	Select Shipping Carrier  Ship Via carrier of exhi Name of Carrier  Ship Via carrier of offic Select Shipping Method Ground Air: Select Service Pref		Schedule pick up with carrier)	
	exhibitor is responsible	<u>e for arranging for carrier to pic</u> tee pick up time for exhibitor ap s discretion.	(or not using the <b>official</b> show fr <u>k up at the close of the show.</u> opointed carriers. All shipments	-
information for carrier charges if different from	Shipper (signature		Shipper (print name)	
above listing	Freight Charges Billed to (Compa	ny/Show)		
	Address:			
	City	State	Zip	Country
	Telephone		Attention:	
	Shipping Account Number:			





## **Union Rules & Regulations**

## **Union Information**

To assist you in planning your participation in your Santa Clara area show, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling.

## **Decorator's Union**

Members of this union claim jurisdiction over all set up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of your merchandise. You may set up your exhibit display if one person can accomplish the task in less than one-half (1/2) hour without the use of tools. If your exhibit preparation, installation or dismantling requires more than one-half (1/2) hour, or exceeds ten feet you must use union personnel supplied by the Official Decorating Contractor. As an exhibitor, you will be pleased to know that when union labor is required, you may provide your company personnel to work along with a union installer in Santa Clara on a one-to-one basis.

## **Teamsters Union**

Members of this union claim jurisdiction on the operation of all material handling equipment, all unloading and reloading and handling of empty containers. An exhibitor may move materials that can be carried by hand, by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.

## **Electrical Union**

Members of this union claim jurisdiction for hardwiring ordered outlets to the line side of the exhibitors' equipment and wiring of caps over 120 volts, to the raw cord feeding exhibitors' equipment. All plugs over 120 volts will be plugged in by electrical union personnel. Exhibitors may plug in their own plugs of 120 volts to their ordered outlets.

## Tipping

Our work rules prohibit the Solicitation and/or acceptance of tips by any of our employees. Our employees are paid excellent hourly wages, denoting a professional status and tipping is not allowed.





Date:

## **Third Party Authorization**

#### **Important Information**

You may arrange for a third party to handle your display and be charged for services. \*\*Tricord Tradeshows will agree to this arrangement if the third party has a credit card on file. **Both firms** must complete this form, including **Third Party Credit Card Charge Authorization** below, & **Return form by the deadline date of Friday May 4**<sup>th</sup>, **2012.** 

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt.

## Exhibiting Company Authorization of Third Party Billing

Exhibitor Name:
-----------------

Exhibitor Signature:

## **Exhibiting Firm**

Company Name	Booth #		
Street Address			
City	State	Zip	Country
Ordered by		Email Address	
Telephone		Fax	

## Third Party

Company Name	Booth #		
Street Address			
City	State	Zip	Country
Signature		Print Name	
Telephone		Fax	

## Third Party Credit Card Authorization

VISA	MasterCard	AMERICA
VISA	mostercare	DORE

I III u Party Cleuit Caru Authorization		
Account Number	Expiration Date:	CCID #
Cardholder Name Card	Гуре:	
Signature	Print Name	
Telephone	Fax	





## **EXHIBITORS ONLY-EAC INFORMATION FORM**

If an exhibitor plans to use a firm other than the "official Show Vendor" please list below the non-official vendor's company name, contact name, phone number and email. After completing this form please fax it to TriCord Tradeshows at the number listed below. The **Exhibitor Appointed Contractor Information Form** must be completed and returned no later than <u>Wednesday January 4<sup>th</sup>, 2013.</u>

After completing this form please give each of your non-official vendors one of the following appropriate forms.

- The Contractors-I&D EAC Form (for installing or dismantling booths) or
- Contractors-EAC form (all other vendors including AV, internet, booth designer etc.)
- A copy of the Exhibitor Appointed Contractor certificate of insurance with a minimum of \$1,000,000.00 liability coverage, including property damage, to show management and TriCord Tradeshows at least 10 days before the show opening.

\*\* Please note that an EAC form is not required from exhibitors who plan to set up & dismantle their own booth with their own full-time bonafide employees.

\*\* All EAC's must be aware of and abide by all union rules & regulations

Company Name		Booth #	
Street Address			
Ordered by	Email Address		
Telephone	Fax		

## **Exhibitor Appointed Contractor Information**

Please list below your exhibitor appointed contractors information:

Company	Contact Name	Phone	Email
1			
2			
3			
4			
5			

## Please fax or mail this form to TriCord Tradeshows by: January 4<sup>th</sup>, 2013





## **10x10 CUSTOM BOOTH RENTALS**

No Shipping Costs! No Drayage! Turnkey Setup! Ready When You Arrive! Installation Included!

#### Package #1

10'Hardwall Backwall Matching Carpet Two Lights (Electricity Required) **Color Options:** Black 🗌 White 🗌 Gray 🗌 Blue 🗌 Package Pricing \$ 1050.00 (25% off listed prices)



## Package #2

10'Hardwall Back wall 1 Meter Counter Matching Carpet Two Lights (Electricity Required) **Color Options:** Black White Gray Blue Package Pricing \$ 1250.00

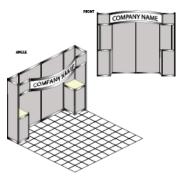
## Package #3

10'Hardwall Backwall (2) <sup>1</sup>/<sub>2</sub> meter counters **Curved Header** Matching Carpet Shelves not Available Two Lights (Electricity Required) **Color Options:** Black White Gray Blue Package Pricing \$ 1450.00

## Package #4

Tabletop Backwall One Stem Light (Electricity Required) Package Pricing \$ 600.00 (8' table is required)

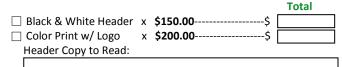






## **Additional Options**

**Custom Graphics for Backlit Headers:** (10 days advance ordering required)



□ Will Send Artwork

#### **Options: Matching Counters/Pedestals** Price Pedestal-----\$140.00 □ 1 m Cntr-----\$280.00

(Curved)

•	•		
	Price	Quantity	Total
Pedestal	\$140.00 x	\$	
🗌 1 m Cntr	\$280.00 x	\$	
2 m Cntr	\$325.00 x	·\$	
🗌 1 m Cntr	\$290.00 x	\$	
(C	1		

## Add Custom Graphics to Counters:



	Quanti	ty	Total
x [		\$	
х [		\$	
x		\$	
хİ		\$	
bede	stal		

#### Package #5 Velcro Compatible Pop-up Booth 8' High x 10' Wide

Black Only Two Stem Lights (Electricity Required) **Carpet Not Included** Package Pricing \$ 800.00 □ W/Full Color Header \$950.00



TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net

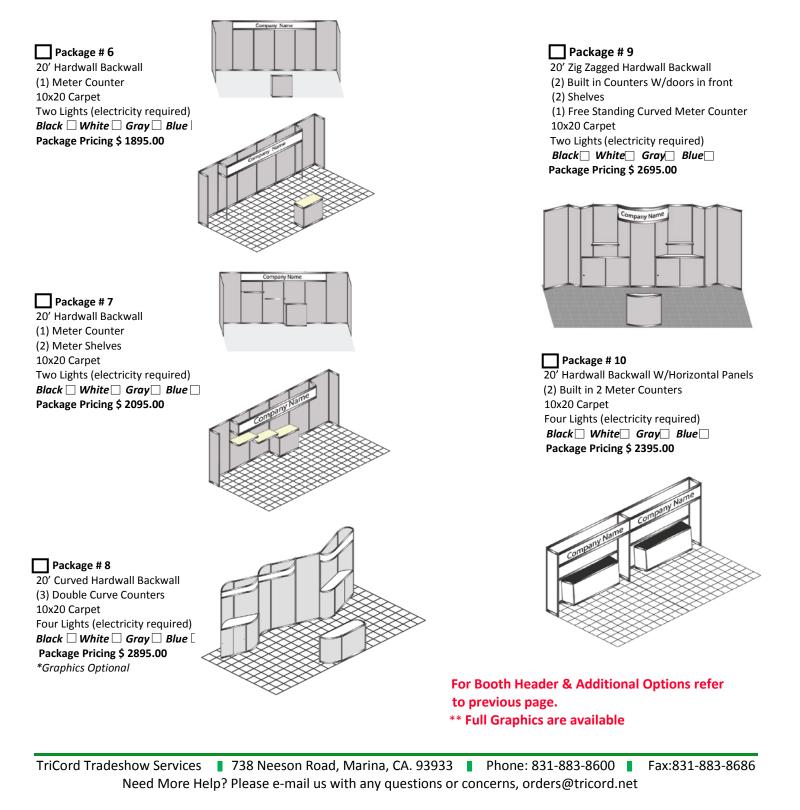




TCC 2013 February 7<sup>th</sup>, 2013 Santa Clara Convention Center Santa Clara, CA.

## **10x20 CUSTOM BOOTH RENTALS**

No Shipping costs! No Drayage! Turnkey Setup! Ready When You Arrive! Installation Included!







## Signs & Banners

TriCord produces full color digital prints mounted on sign board or banner material. We can mount your sign to your display, hang it overhead or place it on a stand. We will print your art or help create custom signage. Send disk or Email all artwork and logos to <u>signs@tricord.net</u> for quotes, design and proofing. Save files as vector .PDF or .EPS, 300 dpi for photos. FTP is available for large files.

## **Standard Size Signs**

*Fits in Si	gn Holder **Cus	tom	booth back wall	panel		Ve will send ready to print artwo	·k
Sizes	Quantity		Cost	Total			
*22" x 28"		х	\$60		י <b>ב</b> ו	Ve require design assistance	
24" x 36"		х	\$85			Please give us a general idea of what	you are looking for below
30" x 40"		х	\$120\$				
36" x 48"		х	\$175\$		Dra	w your sign. Please specify copy and i	ndicate PMS colors, fonts,
36" x 60"		х	\$220\$			terials, size, orientation, etc.	, ,
**38" x 94"		х	\$375				
			Total: \$				
Standard S	ize Banners						
*Incluc	les Grommets	sor	Sleeve for ro	b			
Sizes	Quantity		Cost	Total			
2' x 6'		х	\$180\$				
2' x 8'			\$240\$				
3' x 6'		х	\$270\$				
2' x 10		х	\$300\$				
3' x 8		х	\$360\$				
3' x 10'		х	\$450\$				
			Total: \$				
Custom Siz	e Sign Option	s:					
Color prints o	n gloss		\$15 per square	foot			
	tra			oot			
Graphic Desig	n Time		-\$95 per Hour				
-Deadline Dat	e: 10 days prior	to ex	hibition				
	itted after are su			ee			
-Cancellation	Policy: Signs can	celle	d or changed af	ter order is rec	eived		
will be charge	d original price						
Special Inst	ructions:						
						al of all Signs Ordered	\$
						Up Fee	\$ 25.00
						d 25% late charge (if applicable)	\$
					Ru	sh Fee (if applicable)	\$

Total Amount Encolsed \$

TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net





## **Hanging Sign Form**

## Important Information

Minimum charges for labor is (1) hour per man (High Lift) and includes time necessary for workmen to:

- Get tools & report to booth •
- Have work checked by the exhibitor
- Return to the service desk with exhibitor to be signed out upon completion
- Half hour minimum for Removal

Gratuities in the form of labor hours for work not actually performed are strictly prohibited and will not be honored by TriCord. All rates are subject to change if necessitated by increasing labor and/or material costs.

- Straight Time- 8:00am-4:30pm, Monday-Friday • (1 Operator, 1 Spotter, & 1 High Lift) \$ 425.00/per hour **Discount Rate Pre-Orders ONLY** Floor Order
- Overtime- Before 8:00am & after 4:30pm weekdays and all day Saturday, Sunday, & Holidays \$ 590.00/per hour **Discount Rate Pre-Orders ONLY** Floor Order

#### Note:

- Starting time can be guaranteed only when men are requested for the start of the working day at 8:00am
- We understand that your calculation is only an estimate. Invoicing will be done from the actual hours worked. Any adjustments will be made accordingly.

## Height (Floor to top of Sign)-Date & Time Hours Total **Hourly Rate** Installation Forklift+Operator Overtime Date & Time **Hourly Rate** Total Hours Dismantle Forklift+Operator Overtime Total: \$

## Description of Item(s) to be Hung

(Include Weight & Attach Diagram of Sign Location)





## **Digital File Preparation**

We want your graphics and images to look their best. In order to insure the best quality of graphics and images from your digital files, and to make file transfers as easy and seamless as possible, please follow these guidelines for submission of your artwork to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact TriCord for details.

#### Suitable Formats for images and/or logos

Program	Preferred Format
Adobe Illustrator CS5	.ai, .eps, .pdf (press quality)
Adobe Photoshop CS5	.pdf (press quality), jpeg (high res.)
Adobe InDesign CS5	InD (include all links)
Adobe Acrobat	PDF (press quality)

#### -All fonts must be converted to outlines-

#### Suitable Media for images and/or logos

Media	Preferred Format		
Email Attachments	Limited to max size of 10MB		
FTP	See info below		
CD-ROM or DVD-ROM	Send hard copy color proofs		

#### **AVOIDING ADDITIONAL COSTS**

Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, PowerPoint, Publisher, Excel, etc.) are not suitable for high quality output, and require additional hourly charges. Artwork should be should be created at actual size, however, if you have a very large file please contact us for options. To avoid any additional costs. Please send files using the guidelines below.

#### **Vector Artwork**

For the best quality, artwork should be created in vector format (.ai or vector .eps) Logos taken from websites are generally .gif files. These files are not acceptable as they will not print clearly. See Visual

\* All fonts within artwork need to be converted to outlines

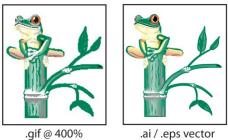
#### PDF

Artwork that is created in almost any design program can be saved as or exported to a .pdf. When doing so the press quality setting must be used and all fonts must be converted into outlines. Artwork must be set to the proper proportions @100 of final size. Any images in the file must be saved as high resolution (300dpi) These steps will ensure good quality printing. See Visual

#### JPEG

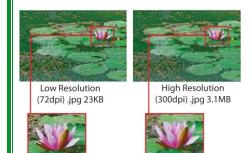
We will accept this file type, but only if it is used to compress a file for ease of sending, the original artwork should have been created high resolution 300dpi or vector format in order to print at the best possible quality. See Visual

## Vector Artwork Example:



@ 400%

## **PDF & JPG Example:**



FTP (File Transfer Protocol) Instructions The FTP host address: ftp://207.111.210.13 User Name: tricorduser Password: shows

Only upload your graphic once you have a confirmed order from signs@tricord.net

File Name: Show name, Co. Name & Booth #

Email signs@tricord.net when your upload is complete.





## **Cartload Service Order Form**

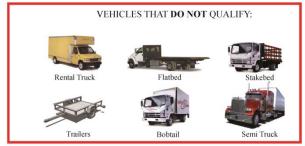
#### **Small Freight Service Qualifications**

- This service is for exhibitors who have small hand carry items.
- All items must fit on a 3'x4' push cart, in one trip only.
- A cartload is eight (8) pieces or less, with a total weight of 200 lbs. or less. One cartload will be allowed per booth.
- \*\* Exhibitors may not use carts without signed authorization from a TriCord account manager



#### **Failure to Qualify**

- If you arrive with a rental truck, trailer, personal truck, or bobtail full of exhibit material, you will not qualify for this service and will be charged the standard direct drayage rates.
- Freight that is **too large** for one cart or has a total weight of **more than 200lbs** will be charged direct drayage rates.



#### How to Receive Service Onsite

- Go to either the facility's main entrance or dock and ask about or look for the cartload service area.
- You may also order this service at the TriCord exhibitor services desk on the show floor.

#### Where to Load and Unload

- Your vehicle must be unloaded / loaded in the cartload service area which will be marked with signs.
- Carts are not authorized to enter or go to any parking structure.
- There must be two (2) people with the vehicle; one person to go with your items to your booth, and one person to remove your vehicle from the unloading / loading area.

#### **Small Freight Services**

To assist with the move-in and move out of Exhibitors with small amounts of exhibit materials, TriCord Tradeshow Services is pleased to offer, one (1) laborer with one (1) pushcart, for one (1) trip at the costs listed below:



Print Name:



Counters 42" High

4' Draped Counter-----



## **Furniture Rental Form**

Chairs	Quantity		<b>Discount Rate</b>		Standard Rate Total
Side Chairs		х	\$ 30	х	\$ 45\$
Padded Arm Chairs	-	х	\$ 50	х	\$ 65\$
Black Leather Exec. Chairs		х	\$ 100	x	\$ 115\$
Padded Bar Stools	-	х	\$ 65	x	\$ 80\$

Tables 30" High Qu	uantity	<b>Discount Rate</b>		Standard Rate	Total
4' Draped Table	x	\$ 75	х	\$ 90\$	
6' Draped Table	x	\$ 85	х	\$ 95\$	
8' Draped Table	x	\$ 95	х	\$ 125\$	
Undraped 4' Table	x	\$ 60	х	\$ 80\$	
Undraped 6' Table	x	\$ 70	х	\$ 90\$	
Undraped 8' Table	x	\$ 80	х	\$ 100\$	
Color Solaction , D					

x \$90

Color Selection → Blue Yellow White Black Burgundy Green Red

Discount Rate

х

Standard Rate Total \$ 110-----\$ -----\$ -----\$

6' Draped Counter	x \$100	х	\$ 125\$
8' Draped Counter	x \$105	х	\$ 135\$ [
Undraped 4' Counter	x \$75	х	\$ 95\$ [
Undraped 6' Counter	x \$85	х	\$ 105\$ [
Undraped 8' Counter	x \$95	x	\$ 115\$ [
Color Selection 📥 Blue 🗌 Yellow 🗌 White	Black Burgundy	Green	Red

Quantity

				~	φ σσ	~	Ý 110 Ý	
Color Selection $\implies$	Blue	Yellow	White	Black	Burgundy 🗌	Green	Red	
Table Risers			Quantity		Discount Rate	9	Standard Rate	Total
4' Risers			-	x	\$ 35	х	\$ 50	\$
6' Riser			-	x	\$ 60	х	\$ 75	\$
8' Riser			-	х	\$ 100	х	\$ 115\$	5

Color Selection >>>> Blue Yellow White Black Burgundy Green Red

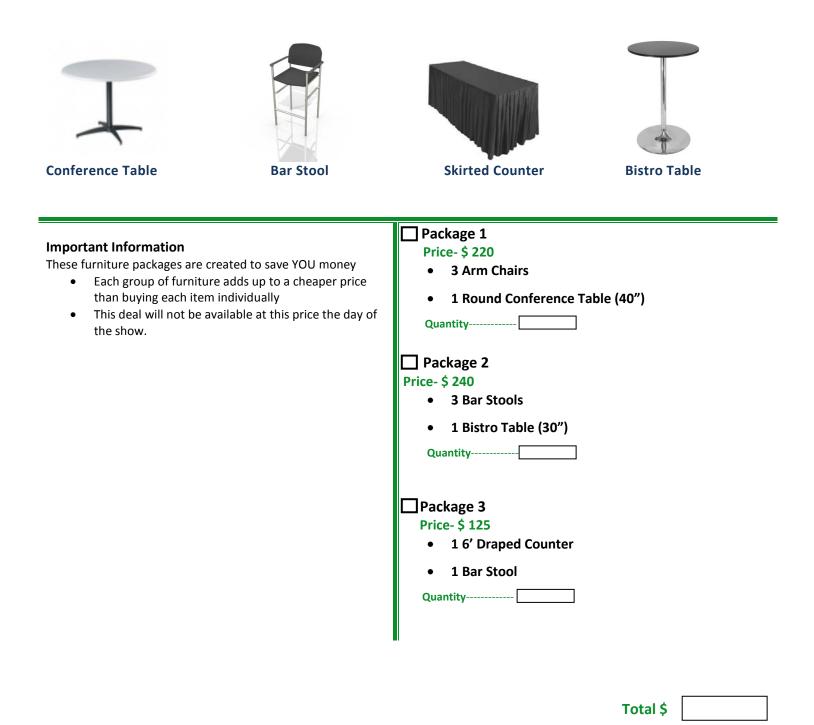
Accessories	Quantity		<b>Discount Rate</b>		Standard Rate Total
Waste Basket w/ Liner		х	\$ 12	х	\$ 18\$
Easel		х	\$ 35	х	\$ 45\$
Bistro Table		х	\$ 110	x	\$ 140\$
Velcro Tack Board		х	\$ 95	x	\$ 125\$
Glass Showcase		х	\$ 275	х	N / A\$
Round Conf. Table		х	\$ 90	х	\$ 110\$
<sup>th</sup> Side Table, Skirted/Drape Color Change		х	\$15	х	\$ 25\$
-Panel Literature Rack		х	\$ 85	х	\$105\$
Bag Tree		х	\$ 45	х	\$ 65\$





## **Custom Furnishing Packages**

(Pre-Orders Only)







## **Electrical Services**

- Labor is required for: All under-carpet distribution of electrical wiring, all overhead distribution of wiring & all hardwiring motor
  installation will require electrical labor. (1 hour minimum install, ½ hour minimum dismantle)
- ATTACH DIAGRAMS TO ENSURE ADVANCED PLACEMENT OF WIRING

Electrical Outlets (Watts Required (120v Single Phase) 500 Watts (5 amps) or less	Price per Double Out Discount Floor Ord \$109.50 \$152.00		<b>Total Due</b>
1200 Watts (10 amps) or less	\$170.50 \$209.00	x	\$
2400 Watts (20 amps) or less	\$247.50 \$308.00	x	\$
3000 Watts (30 amps) or less	Call for quote	x	\$
			Total: \$
Lighting	Price per Double Out	et	
(Electrical not included for spots)	Discount Floor Ord		Total Due
300 Watts Halogen Stem Light		x	÷
300 Watt Floodlight on stanchion	\$90.00 \$125.00		\$
Extension Cord	\$20.00 \$20.00	х	\$
Plugstrip	\$20.00 \$20.00	х	\$
			Total: \$
Motor/Power Requirements	208 Single Phase	208/120v 3 Phase	Total Due
10 Amps or ½ HP	\$302.50	\$385.00	\$
20 Amps or 2 HP	\$429.00	\$550.00	\$
30 Amps or 3 HP	\$550.00	\$704.00	\$
			Total: \$
Electrical Labor			
Electrical drops are placed in the back cente	r of the booth for no additio	nal labor cost.	
Hours	Total D	Due	
	hour\$		
Overtime         @ \$150.00 pe	r hour\$		
		Electrical Services Tot	[

- All wiring, motors, electrical installations, etc., will be inspected. To prevent overloading of circuits, <u>exhibitors shall not be permitted to</u> add wattage, except upon ordering same.
- Special electrical hook-ups or wiring incurring additional electrical labor charge must be taken care of prior to the close of the show.
- Price includes two (2) connections per outlet box for lighting and one (1) connection for power and motors. Additional outlets or power needed must be ordered through Tricord.
- Exhibitors found using power where no outlets have been ordered are subject to 1 ½ times normal rate for outlets used.

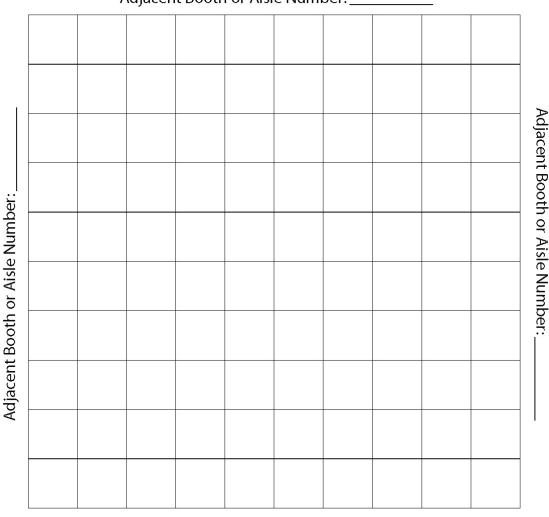
TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net





## **Booth Electrical Layout**

- Electrical drops are placed in the back center of the booth for no additional labor cost.
- If you would like the electrical drop to be placed elsewhere in the booth, please mark the locations and wattage amounts on the grid below. Labor charges will apply.



## Adjacent Booth or Aisle Number:\_

Adjacent Booth or Aisle Number:





## **Carpet Rental Form**

## Standard Cut Carpet

• Prices include installation and taping of front edge only. Additional taping at \$.75 per foot must be ordered if booth space has more than one entrance/exit point.

Carpet Size		Quantity	<b>Discount Ra</b>	te S	tandard Ra		Total
8 x 10			\$ 125.00	x	\$ 150.00	\$	
8 x 20			\$ 250.00	x	\$ 275.00	\$	
8 x 30			\$ 375.00	х	\$ 425.00	\$	
8 x 40			\$ 500.00	x	\$ 550.00	\$	
Color Selection →	Blue 🗌 Toast 🗌	Gray 🗌 Black 🗌	Burgundy 🗌 Gre	en 🗌 Red			
Padding							
Booth size:	x = 9	iq. Ft. @ \$.80 SQ Ft. =		\$			
Additional Taping Booth size: Visqueen	x = 9	Sq. Ft. @ \$.75 SQ Ft. :	=	\$			
Booth size:	x =	Sq. Ft. @ \$.35 SQ Ft.	=	\$			
			Tota	al: \$			
Special Cut Carpet &	& Island Booths	i					
<ul><li><i>Example:</i> 10x20</li><li>Rental Price inclusion</li></ul>	booth= 200sq. ft X \$ udes installation & re						
Per Square Foot:		Advan	<u>ce</u>	<u>Floor</u>			
		\$ 2.75	5	\$ 4.00			
					1		
Color Selection $\implies$	Blue 🗌 🛛 Toast 🗌	Gray 🗌 🛛 Black 🗌	Burgundy 🗌 Gre	en 🗌 Red	Bright Whi	te 🗌	
Carpet Booth size:	] x [] = S	iq. Ft. @ \$2.75/\$ 4.00	) SO Et	¢ [			
B00th Size.		94. Ft. @ \$2.757\$ 4.00	3Q Ft	Ş			
Padding							
Booth size: Visqueen	x = S	iq. Ft. @ \$.80 SQ Ft. =		\$			
Booth size:	x = 5	q. Ft. @ \$.35 SQ Ft. =		\$			
			Tota	al: \$			
			1010	··· •			

TriCord Tradeshow Services 738 Neeson Road, Marina, CA. 93933 Phone: 831-883-8600 Fax:831-883-8686 Need More Help? Please e-mail us with any questions or concerns, orders@tricord.net





## **Special Cleaning**

- Cost of Vacuuming will be invoiced on the total area of your booth. To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the show site. In this way, we will be able to assure your satisfaction with our service.
- Adjustments cannot be made after the close of the show. All rates are subject to change if necessitated by increase in labor or material cost.

## Vacuuming and Refuse Removal We require the following service(s) for our booth number: Which is = square feet х Vacuum Carpet Every night (\*see below). Cost per square foot per night is \$0.30 Vacuuming Carpet Before show opens ONLY. Cost per square foot is \$0.35 Orders less then every night but more than once are calculated at this rate. **Calculation of Order:** When ordering one of the following **daily** services, please calculate for days. Porter service (Square feet) x (number of days)------\$ Vacuuming (Square feet) x (number of days)------\$ Total: \$

CLEANING SERVICES TOTAL: \$





## **Plant Order Form**

Prices are based on a one to three day event, which includes: installation, removal, and matching baskets or pots. An additional charge of twenty (20%) will be added for an event that goes over a three day period.

Areca	Neanthe Bella	Ficus	Dracaena
Flowering Plants   Chrysanthemums   Kalanchoe   Cyclamen   Quantity   Quantity   *Please inquire about prices on a   (Choice of color for all flowering   Azalea   Lily   Poinsettia   Quantity	ants\$40.00/plant seasonal flowering plants	<ul> <li>GREEN FOLIAGE PLANTS</li> <li>2½ to 3 feet\$ \$55 per Plant</li> <li>Neanthe Bella</li> <li>Palm</li> <li>Draecena</li> <li>Arbicola</li> <li>Boston Fern</li> <li>Quantity\$60.00/plant</li> <li>Ficus Benjamina</li> <li>Ficus Lyrata</li> <li>Areca</li> <li>Palm</li> <li>Draecena</li> <li>Quantity</li> </ul>	
		<ul> <li>6 plus feet\$65.00/plant</li> <li>Ficus</li> <li>Benjamina</li> <li>Draecena</li> <li>Marginata</li> <li>Palms</li> <li>Quantity</li> </ul> Plant Order Total \$	





Audio-Visual / Computer Equipment Rental Form phone 831-883-8600

This is for the entire Show rate. *TCC 2013* 

Order Form	RATES SHOWN ARE FO	R THE ENTIRE DURATION (	DF THE SHOW		
ltem			Quantity	Show Rate	Total
80" LED LCD (1920x1080) 16:9 Aspe	ct Ratio			\$3,700.00	
70" LED LCD (1920x1080) 16:9 Aspe	ct Ratio			\$1,700,00	
61" Gas Plasma Sony (1368x768) 16:	9 Aspect Ratio			\$1,000.00	
52" LCD Flat Panel HP (1920x1080) 1	6:9 Aspect Ratio			\$875.00	
47" LCD Flat Panel 1920x1080 (1366)	(768) 16:9 Aspect Ratio	)		\$625.00	
42" LCD Flat Panel Sony(1920x1080)	16:9 Aspect Ratio			\$475.00	
32" LCD Flat Panel (1920x1080) 16:9	Aspect Ratio			\$500	
24" LCD Flat Panel Samsung (19020x	1080) 16:9 Aspect Ratio	)		\$350	
20" LCD Flat Panel Monitor ViewSon	ic (1680x1050) 16:9 As	pect Ratio		\$250	
20" LCD Flat Panel Monitor Dell (160	0x1200) 4:3 Aspect Rat	io		\$250	
17" LCD Flat Panel Monitor Dell (128	0x1024) 4:3 Aspect Rat	io		\$150	
Dual Pole Stand for Plasma/LCD scre	en			\$100	
Sound Package - Speaker Set (2), Mix				\$400	
Wireless Microphone Package Rece	iver+Microphone(s)			\$250	
Desktop Core 2 Due 1GB 400G, DVD,	CDRW HP			\$300	
Desktop Pentium 2.0				\$200	
Notebook Pentium i3 Core 4gig, 2500	G, DVD/CDRW, WiFi			\$250	
Tablet PC Notebook Centrino 1.6 GH	\$250				
46" Touch Screen with Laptop 1920x	1080 Montor NEC			\$1,500.00	
2x2 Video wall NEC 96" 1920x1080 wi	th Controller			\$4,000.00	
3x3 Video wall NEC 138" 1920x1080 v	vith controller			\$8,500.00	
				Subtotal	
This is only a partial list of our inven	tory.	25% Deli	very charge on tota	Delivery Fee	
	, Please call for addition		7 0	Tech Support	included
We can configure any system to fit y	our needs including ad	ditional peripherals		TOTAL	
Company Information					
EXHIBITING FIRM:				BOOTH:	
BILLING ADDRESS				PHONE:	
CITY, STATE, ZIP				FAX:	
SHOW CONTACT:				ONSITE CELL #:	
PAYMENT MasterCard C (	CREDIT CARD#		CVV#	EXP DATE:	
	ed after shipment or on site a	are subject to a 100% cancellation	fee.		
		Complete form & fax to:	831 883 8686		

Smart City 5795 W. Badura Las Vegas, Neva 888-446-6911 702-943-6001 (F.	da 89118				SANTA ( CONVENTION	CLARA CENTER
Company Name	Booth / Roo	m	Sh	low Nar	<b>ne:</b> TCC 20	13
Billing Name	If a show directory do you want your co and assigned num	ompany name	Pes ₽ No	ow Dat	es: To /	,
Billing Address				centive	Order Deadl	ine:
City, State / Country, Zip			Er	nail		
Contact Tele	phone Number ) -	r	Fa (	x Numb	er -	
Credit Card Number: AMX MC Visa	,	Expir	e Date	(MM / Y	Y): Sec	Code:
			/			
Print Card Holder Name:			/	nd/or Ac	ceptance of	L'e & C'e
	Caru Hoic		iture ai		ceptance of	13003.
Important! Review "Product Overview / Glossary" literature to assure the you will be utilizing. View complete descriptions of Services and Terr Please call if assistance is needed. Note Cancellation Policy Specific:	ms & Conditions a	at <u>smartcity</u>	network	s.com/Fa	cilities/Location	s.aspx .
Description of Service		1		Incentive		Total
-		туре		Incentive	e Dase	Total
I. Internet – Networking Services: (10 Base - T)     a. NetPremium (Shared Ethernet Service, 1 Static Public IP address	2)	SE		\$ 850	\$ 1,065	
b. Additional Public IP Address / Device (NetPremium) - Max 10 add		IA-SP		\$ 150	\$ 1,005	
c. NetStandard (Shared EtherNAT Service, 1 Static Private IP addre		NE		\$ 700	\$ 875	
d. Additional Private IP Address / Device (NetStandard) - Max 10 ad		IA-SN		\$ 125	\$ 155	
e. NetBasic (Shared up to 512K↑/1.5M↓)(1 Private DHCP IP, 1/Devi	ice) - Limited Qty	BE-1.5		\$ 550	\$ 690	
f. NetExpress (Shared up to 256K↑/512K↓)(1 Private DHCP IP, 1/D	, <b>,</b>	BE-512		\$ 495	\$ 620	
g. NetDedicated (Dedicated 1.54 Mbps w/5 IP addresses) - No add	IP's available	TS		\$ 3,495	\$ 4,370	]
h. NetDedicated Plus (Dedicated 3 Mbps w/29 IP addresses)		TS-03		\$ 5,900	\$ 7,375	
2. Internet – Networking Services: Equipment						
a. Switch / Hub Rental (8 Port) – 10 Base -T		SW08		\$ 150	\$ 185	
b. Switch / Hub Rental (24 Port) – 10 Base -T		SW24		\$ 225	\$ 280	
c. Patch Cable (up to 50') – Cat 5e	teide line	PC		\$ 50	\$ 62	
3. Voice Services: PBX Service – Dial "9" for an ou	tside line			A 075		
a. Single Line (no Instrument) (unrestricted long distance)		LO		\$ 275 \$ 415	\$ 345	
<ul> <li>b. Multi-Line Phone w / 1 main Number &amp; 1 rollover line (unrestricte</li> <li>4. Voice Services: Dedicated Line ( Direct line do not</li> </ul>	,	ML		\$ 415	\$ 520	
a. Dedicated Line - (no Instrument) (unrestricted) - Limited Quantity	ulai 9 j	DL	- T	\$ 395	\$ 495	
5. Voice Services: Special Services		DL		\$ 395	\$ 495	
a. Telephone Instrument (Single Line, Touchtone) upon request		SL / DI				
b. Long Distance Restrictions (Credit Card / Intl Restriction ) upon request	equest	CC / IR				┼───┤║
6. Special Line Services (For 3 <sup>rd</sup> Party Circuit Extensio			irom lo	cal Bell	Co or Other P	rovider)
a. Analog Extended Pots line from Demarc to Booth		DP		\$ 200	\$ 250	
b. DSL Extended circuit from Demarc to Booth		HL		\$ 400	\$ 500	
c. T-1 Extended Data / Telco circuit from Demarc to Booth	(See T&C 8)	T2 / T1		\$ 2,000	\$ 2,500	┼──┤║
d. DS-3 Extended circuit from Demarc to Booth	(See T&C 8)			\$ 9,000	\$ 11,250	
e. Labor / Floor Work - Fee per hour	(See T&C 1)	FW		\$ 125	\$ 125	
f. ISDN BRI Extended circuit from Demarc to Booth		IS			6-6911 for quote	<u></u>
g. Point-to-Point / Special Engineering / VPN / Web Casting	(See T&C 1)		(		6-6911 for quote	·
7. Special Quote – Attachment A or SOW (if applicable)		MI			6-6911 for quote	)
8. Move - In / On - Site order fee (if ordering service after show					Base Price )	<u>↓                                    </u>
9. Distance Fee of \$500 Internet / \$100 Telephone for each line	e outside the con	vention ve	enue.	x (nun	nber of lines)	┞───┤║
					SUBTOTAL	
	ESTIMATED 10%					
TOTAL PAYMENT MUST ACCOMPANY ORDER. Credit Card use	rs may fax order to	702-943-60	001	GR	AND TOTAL	<u> </u>
*** Incentive Price applies to orders received show	ed <u>With Pay</u> / move-in. `		14 da	ys prio	or to the 1 <sup>s</sup>	<sup>st</sup> day of
			070			
FOR SMART CITY USE: Payment Rec'd (Amount):	Customer N	lo: <b>2012</b>	- 070	<b>J</b> -		

Smart City-070NT 7/11/11

- 1. Smart City is the exclusive provider and installer of all Voice, Data and Network services (wired and wireless) including communications cabling. This includes all cabling to meeting rooms, booths, within booths (under carpet and flooring), fiber optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunications related cabling.
- The use of the network connection(s) provided by Smart City may be 2. used only by the directors, officers and employees of the Company, its guests, its agents and consultants while performing service for the Company and cannot be resold or distributed to other companies or individuals.
- 3. All devices for which Smart City directly or indirectly provides Internet / Network connectivity must pay a device charge or purchase a Smart City assigned IP address.
- 4. Incentive Price applies when a completed order with payment is received no later than 14 days prior to the first day of show move-in. Base Price applies to (a) all orders received from One (1) to Thirteen (13) days before show move-in has started or (b) orders received on or before the 14 day Incentive Deadline without payment (c) orders placed on site or after show move-in has started will be at Base Price plus an additional 20% X Base Price.
- 5. Internet / Network 10 Mbps, half-duplex, Ethernet access to our backbone, with shared or dedicated Internet access up to 128 Kbps or greater (depending on service ordered) via an RJ-45 jack, is provided for each connection ordered.
- 6. Shared Internet Services Specific: Routers, Streaming Applications, VoIP, DHCP, NAT or Proxy Servers are not allowed with any of our shared Internet / Network services. This includes, but is not limited to, NetPremium, NetStandard, NetBasic, and NetExpress. Smart City can engineer a custom dedicated network(s) to accommodate such special requests. Please call for quote.
- 7. Rates listed include a single IP address, standard installation to the booth in the most convenient manner and does not include computer equipment, NIC card, TCP / IP software or power to the booth.
- be placed 45 days prior to show move-in date due to limited availability and to avoid additional charges.
- 9. Wireless Specific: (a) Smart City is the exclusive provider of voice, wired and wireless data service(s) for the Facility. Wireless Devices not authorized by Smart City are strictly prohibited. Customer(s) that desire to showcase their wireless products must contact Smart City 21 days in advance of show move-in to investigate the potential of Smart City engineering a customized cohesive network to operate without interference to other Customer(s), (applicable charges may apply). (b) The use of any wireless device that interferes with the facility's 2.4 / 5.8 GHz wireless data frequency range is prohibited and subject to disconnection at the Customer expense.

10. Unless otherwise directed, Smart City is authorized to cut floor coverings to permit installation of service.

- 11. Internet Performance Disclaimer: Smart City does not guarantee the performance, routing, or throughput; either expressed or implied, of any data circuit(s) connectivity with regards to the Internet and / or Internet backbone(s) beyond the Facility.
- 12. Only Smart City personnel are authorized to modify system wiring or cabling. Material and equipment furnished by Smart City for this service contract shall remain the property of Smart City.
- 13. CANCELLATION There is a minimum \$150 or 10% Cancellation fee (whichever is greater). Cancellations must be in writing. Additional cancellation charges will apply for orders that have already incurred processing, labor, material, and / or engineering costs. Some broadband services and special circuits cannot be cancelled once ordered and will incur full charges listed / quoted. Credit will not be given for service(s) installed and not used.
- 14. Service problems must be reported to the Smart City Service Desk. Service claims will not be considered unless filed in writing by Customer prior to close of show.
- 15. Any additional cost incurred by SMART CITY to: 1) assist in trouble diagnosis or problem resolution found not to be the fault of SMART CITY or 2) collect information required to complete the installation that customer fails to provide (i.e. floor plans or special circuit numbers) may be billed to the Customer at the prevailing rate.
- 16. Equipment Management: (a) Customers should pick up hubs, wireless devices, telephone instruments and other rental equipment at the Smart City Service Desk. (b) The Customer will be fully responsible for the protection and safekeeping of rental equipment and will be responsible for returning all rental equipment to the Smart City Service Desk within one (1) hour following close of the show.
- 17. The prices listed on this contract do not include Federal, State, Local or Other Taxes and Tax surcharges. Taxes / Tax surcharges will be included on your final bill. Federal Tax ID is 65-0524748.
- NOTE: THE CUSTOMER IS RESPONSIBLE FOR ALL INTERNATIONAL LONG DISTANCE AND OTHER APPLICABLE 18.NOTE: CHARGES AGAINST ASSIGNED TELEPHONE NUMBER(S)
- 8. Limited Availability: T-1 / DS-3 and other special circuit orders must 19. All Single Line, Multi-Line, and Dedicated Line Telephone services include Directory Assistance, Information, "0+", Operator assisted, 1-800, 950, credit card type call usage and unlimited Domestic Long Distance. International Call charges will apply.
  - 20. Long Distance (International Calls) and Line Restrictions: (a) Credit Card restriction will only allow Local, "1-800" and Credit Card calling. Intl restriction will block all International calling but allow all other type calls. (b) All lines will be blocked from "976" and "900" dialing unless otherwise requested. Additional deposits may be applicable. (c) Smart City will provide a detailed listing of all toll / billable type calls made from applicable services. Additional LD deposits required for Intl companies.
  - 21.A per line move fee starting at \$100 (Telephone), \$200 (Internet) may apply to relocate the line(s) after it is installed.

22. Prices are based upon current rates and are subject to change without notice.

(1) All Customer contracts and agreements are solely between SMART CITY and the prospective Customer; (2) SMART CITY is not the employee, agent or partner of the Facility; (3) The Facility is not a party to, nor shall it have any obligations or liabilities whatsoever to any Customer, under any Customer Contract including without limitation, the obligation to provide any of the services covered by such Customer Contract; (4) No representations or warranties are being made by the Facility with respect to any Customer Contract or any Communications Services; (5) The right of the Customer to receive any Communications Service will be terminated if this Agreement is terminated for any reason provided therein; and the Facility will have no obligation to continue providing such service unless the Facility elects in its sole discretion to continue to provide such services itself or through a third party; (6) The provisions of the Customer Contract are separate and independent from the provisions of the Customer's lease space in the building and shall not affect the Customer's obligations under such lease and without limiting the foregoing, in no event shall any default by SMART CITY under the Customer Contract or any failure with respect to any Communications Services have any effect on any Customer's obligations to the Facility under any lease or any other occupancy agreement between such Customer and the Facility.

- 23. A valid Credit Card number with signature MUST be on file regardless of payment method. For your convenience we will use this authorization to charge your credit card for any additional amounts incurred.
- 24. Smart City accepts payments in US dollars, Checks drawn on a US bank, Wire Transfers or the following Credit Cards: (Amex, MasterCard, Visa,). Make all checks payable to: Smart City.

25. Due to the cost of processing checks, any refunds due in the amount of \$10.00 or less will not be refunded except upon written request.

#### Mail or Fax Completed Orders with Payment and Floor Plan To SMART CITY 5795 W. BADURA AVENUE, SUITE 110 LAS VEGAS, NEVADA 89118

(888) 446-6911 FAX (702) 943-6001

## Customer Acceptance of All Smart City Terms and Conditions / Attachments:

With execution of this document the Customer hereby authorizes Smart City to provide services as requested herein, is authorized to request such services and acknowledges full and complete understanding of the Terms and Conditions and Attachments contained herein & Website.

Print Authorized Name			thorized Signature	Date			
FOR SMART CITY USE:	Payment Rec'd (Amount):		Customer No: 2012 - 070 -				

ORDER ON LINE: <a href="https://www.smartcitynetworks.com/order/center.aspx?center=070">https://www.smartcitynetworks.com/order/center.aspx?center=070</a>

\*\*\* Tipping is not permitted. Any request from personnel for gratuities should be reported to Management immediately. \*\*\*

## **Network Security Declaration**

Center:	Santa	Clara	C C	(070) ·	· CA	Company Name:	
Show:						Booth / Room #:	
						Customer / Ref #:	2012 - 070 -

The Network Security Policy implemented for this Facility requires Customer(s) adherence to several necessary precautions in order for Smart City to maintain a healthy, viable network for all Customers. This declaration of compliance with the security requirements as noted herein is an acknowledgement of Smart City's filtering policies and must be completed, signed by an authorized Customer representative and mailed or faxed to Smart City prior to the requested network service(s) being activated for Customer's usage.

## **Network Security Policy:**

Smart City requires that all devices directly or indirectly accessing Smart City's network(s) have the latest virus scan software, Windows® security updates, system patches, and any other technological precautions necessary to protect the Customer(s) and others from viruses, malicious programs, and other disruptive applications. Any device(s) which adversely impacts Smart City's network(s) may cause service interruptions to Customer(s) which can lead to disconnection of the Customer's equipment from the network(s), with or without prior notice at Smart City's sole discretion. The device(s) in question will remain disconnected until all issues are adequately resolved. All charges will apply and no refunds will be given. Additional charges may apply for trouble diagnosis and / or problem resolution.

Smart City has implemented filtering policies on all Internet routers. These filters block all inbound Internet Control Message Protocol (ICMP) -- Ping, Traceroute, etc. -- destined to any Smart City Network(s). Smart City understands that Ping and Traceroute are valuable troubleshooting tools; therefore Smart City's Policy does allow ICMP (Ping & Traceroute) packets sourced from any Smart City network(s).

Further, to avoid infection by common Internet worms (Nachi, MSBlaster, LoveSAN, etc.), Smart City has implemented similar filters on the following TCP and UDP port numbers: UDP – 137, 138, 402, 1434 and TCP – 135, 139, 402, 445, 4444.

Customers requiring inbound or outbound access to any of the filtered ports, should contact a Smart City customer service representative in advance of the event with details of the specific requirements so that Smart City may consider the potential of a customized alternative.

Each Customer's business is important to Smart City and with advanced and timely notification of a Customer's needs we are confident that we can provide network services that perform as expected for all clients.

- \*\*\* Please inform all show site personnel about the importance of Smart City's Network Security compliance issues \*\*\*
- \*\*\* Services are activated after Smart City is in receipt of this signed declaration of compliance with our network security requirements \*\*\*

Device(s) Operating System:		Total # of Devices:	Total # of Devices:			
Type of Anti-Virus Software Installed:	Norte	on 🗌 McAfee 🔲 Other:				
Virus Scan Last Updated - Date:	1 1	Security Updates Last Performed - Date:	1 1			
Are You Renting Computers?	s 🗌 No	Rental Company Name:				
Rental Company Contact:		Contact Number:				

With execution of this document the Customer hereby attests that Customer provided equipment, which will be connected to Smart City's network(s) at the above noted Facility and Show / Event has been properly protected, contains anti-virus software, and the latest patches and security updates have been installed. Customer(s) also accepts the responsibility for the performance of Customer's equipment and understands the conditions placed on service delivery by this document as well as the potential that additional charges may be incurred should Customer's equipment be found to adversely impact Smart City's network(s) performance. The Customer acknowledges that this Network Security Declaration is part of the Customer Contract allowing Smart City to provide requested service(s) and is subject to change without notice.

Signature	Date	
Printed Name	Title	a had

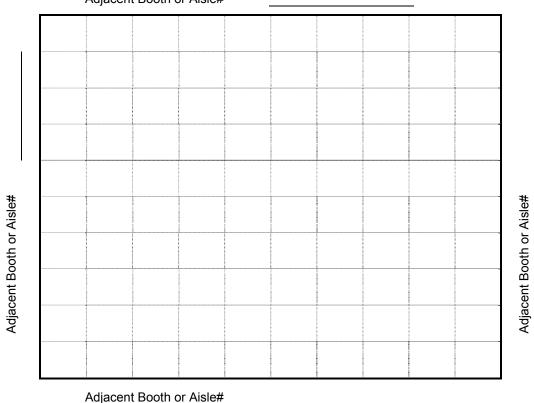
SmartCity

# Floor Plan – Communications Cable

Center:	Santa	Clara	СC	(070) -	CA	Company Name:	
Show:						Booth / Room #:	
						Customer / Ref #:	2012 - 070 -

Voice and Data communications cabling. Smart City is the exclusive installer of Voice and Data communications cabling. Smart City provides cabling to booths, within booths (under carpet and flooring) and from booth-to-booth. Fiber Optic, twisted pair (Category 3, 5 and 6), coaxial and all other data and telecommunication cable fall under Smart City's area of expertise.

**IMPORTANT!!** Prior to installation of service, a complete floor plan is required. Please utilize this grid should you not have your own floor plan to send us. You may use a different floor plan for each service group (Telephone, Internet, etc.) or combine all services on one floor plan. For a floor plan to be considered complete it must include all the information listed below (Main Distribution Location "MDL", designated location of items within the booth, surrounding booths, scale-length and width).



Adjacent Booth or Aisle#

X = Main Distribution Location (MDL) – The originating line(s) for service, whether from overhead, a floor pocket or a column, will be delivered to a "MDL" before being distributed within your booth. Example: Storage area, back of booth, etc. (unless specified, the default for the "MDL" will be the back of the booth or at Smart City's discretion, the most convenient location). All distribution of services to their final destination within the booth will originate from the "MDL". A per line move fee will apply to relocate services within your booth after they have been engineered and / or installed.

**T** = Location of Telephones, Fax lines or other telecommunications equipment "T".

I / H / PC / C = Location of primary Internet Service "I", Hubs "H", Patch Cables "PC" and / or Computers "C". For Smart City to perform your floor work, you will need to indicate the location of each item you want cabled. Make sure to order your floor work, hubs, and patch cables early and in advance of the show moving in.

Orientation = The Booth or Aisle #'s surrounding your booth. A minimum of one surrounding Booth or Aisle # is required (two or more would be more helpful) for Smart City to accurately install your services.

Size = Booth dimensions (example 10x10) . Scale = 1 Box is equal to ft.

