

Executive Summary

Product advantage
not clear enough in
executive summary?

Protocol w/ Karl:

He talks too much -
let me answer first,
then he can follow up
with diarrhea ~~mouth~~
mouth

2 weeks from now / Aice
Passover starting Friday
10 days

The offer ~~is~~ in writing -

Karl & Jeanne

4/1/2015

Alon Holdings
Israeli Conglomerate
Automotive
Energy
Mobile
Investments

Her role: CEO of ~~a~~ one
of the companies

Family company
1600 employees
Office in Hong Kong

Active in investing,
but want to be involved
or work with.

Help us get customers
in Israel

Israeli company:

Comverse

big telco in mobile
+ digital business